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## **IACP Cookbook Awards Celebrates 25 Years of Cookbook Publishing** ***Authors & Publishers: 2011 Call for Entries Deadline is October 29***

ATLANTA – (September 21, 2010)

The International Association of Culinary Professionals (IACP) Cookbook Awards program has been applauding excellence and setting standards in cookbook publishing for the past 25 years. During this special anniversary year, over 500 culinary books are expected to be entered in 17 categories. Authors and publishers are invited to submit their books for the [2011 Cookbook Awards](#) by October 29, 2010.

To reflect the broadening scope of submissions, IACP has introduced two new awards categories this year: Food Matters for books that focus on the importance of food choices on our bodies and the planet, and Judges' Choice for an outstanding entry that has not otherwise been recognized as a finalist or winner, as selected by the Cookbook Awards Executive Committee.

Cookbook publishing continues to advance in large part because IACP Cookbook Award winners like Rick Bayless, Rose Levy Beranbaum, Julia Child, CCP, Dorie Greenspan and Thomas Keller elevate professional standards year after year. IACP is proud to honor exceptional contributions to the cookbook arena through this annual awards program, which has been formally presented by IACP since 1986 when the association undertook the continuation of the Tastemaker Awards.

Throughout the years, IACP has remained committed to upholding a stringent, two-tiered judging procedure that includes recipe testing for most categories. Judging is accomplished through the Cookbook Awards Committee, by a jury of three food and beverage professionals for each category. Three finalists and ultimately one winner are chosen from the highest ranked books in each category.

The 2011 finalists will be announced in March, at which time IACP members and the general public will be invited to vote on their favorite book from the roster of category finalists for the People's Choice award. Winners will be honored at the Awards Gala during the [IACP Annual Conference](#) in Austin, Texas, June 1-4, 2011. Awards will be presented to the books judged as the best of the year, with only one selected as the [Cookbook of the Year](#).

For detailed guidelines, eligibility, category descriptions and entry forms, as well as a listing of past recipients, please visit [www.iacp.com](http://www.iacp.com) or contact [Ericka Henderson](mailto:Ericka.Henderson@iacp.com) by e-mail or phone, (678) 303-2991.

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*Founded in 1978, the International Association of Culinary Professionals (IACP) connects culinary professionals with the people, places and knowledge they need to succeed. Its 3,000 members represent a distinguished roster of influential food professionals that include cooking teachers and cooking school owners; caterers, chefs and restaurateurs; food writers and cookbook authors; editors and publishers of the world's consumer and trade press; food stylists and photographers; wine professionals; television personalities; recipe developers and test kitchen personnel; public relations, marketing and communications professionals; and many others with a special interest in the culinary arts. To learn more about IACP, please visit [www.iacp.com](http://www.iacp.com).*