



noodles partners with Yahoo! to extend daily stock coverage to Latin America

First Availability of Official, Real-Time Spanish/Portuguese-Language Financial Announcements through Yahoo! Finance

GENOA, ITALY – September 26, 2011 – noodles, the first global aggregator of official information in real-time, today announced it is publishing daily local-language stock announcements in Yahoo! Finance in Argentina, Brazil and Mexico, as well as in Yahoo! en Español in the U.S. Users will be able to see stock announcements in Spanish and Portuguese issued by public companies listed on Latin American and Spanish exchanges.

Yahoo! Finance, the #1 finance destination on the internet, will leverage noodles to provide users a daily flow of Spanish/Portuguese-language announcements issued by public companies worldwide and English-language announcements issued by companies listed on Latin American markets. This official stock information for listed companies—which can be market-moving and time-sensitive—has not been available to the Latin American markets, because of the lack of reliable disclosure channels across the region.

“noodles’ capability to directly aggregate and filter corporate news without any technical/commercial barriers,” said noodles Chairman and CEO Giacomo Cambiaso, “can significantly increase company news availability in an area where financial disclosure is traditionally less efficient and very fragmented. The aggregation capability of noodles combined with the leading distribution role played by Yahoo! in the area will deliver to the local financial community the highest level of coverage available in the market today.”

About noodles

noodles (<http://www.noodles.com>) is the first global aggregator of official information in real-time. The mission of this fast-growing, VC-backed global startup is to introduce a new distribution channel aggregating in real-time all the corporate communications of the world to overcome the limitations of the traditional disclosure practice for the benefit of media organizations, financial markets and PR/IR professionals. Thanks to an innovative technology and business model, noodles is able to capture the voices of the leading organizations of the world and make them available to the media and markets. Every day, noodles distributes +14,000 press releases, company announcements, corporate website news and official blog posts issued by +32,000 leading organizations from 163 countries and 88 financial markets.

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