

From Street to Runway

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Men's Book Atlanta and Ermenegildo Zegna joined forces to give Mike Dickerson, general manager and senior vice president at Atlanta's Premiere Global Services, a style makeover. The eponymous Italian brand just celebrated its 100th anniversary and opened the doors of its 15th retail store in the United States at Lenox Square. The jaw-dropping 2,800-square-foot retail space carries the complete range of Ermenegildo Zegna and Zegna Sport collections, and offers an exclusive made-to-measure service.

ORIGINAL STYLE:



Zegna's impeccably tailored pieces took Mike Dickerson's already dapper look to the next level.

SIGNATURE STYLE:



Guy on the Go
From board meetings to the office and everywhere in between

Leather briefcase, \$1,440

On Mike

Burgundy wool blazer, \$2,795, gray wool trouser, \$695, striped cotton dress shirt, \$345, pure silk tie, \$175, leather belt, \$230, linen pocket square, \$85, and brown leather dress shoes, \$1,050, at Ermenegildo Zegna. Shot on location at the Loews Atlanta Hotel.

Made in the Shade

The sunglasses he'll want to have on hand all year-round

Sunglasses, \$325



Hip to be Square

Add personality to an otherwise expected suit or blazer

Silk pocket squares, \$80 each



Sole Man

An essential investment, a serious pair of shoes makes a statement

Leather dress shoe, \$590

