

BASIC CABLE NETWORK RANKINGS FOR FEBRUARY 2009: 01/26/2009-02/22/2009

SOURCE: NIELSEN MEDIA RESEARCH (NHI)

TOP 30 NETWORKS RANKED ON PERSONS 2+

PRIMETIME (M-SU 8PM-11PM)*

RANK	NET	DUR	HHL D	HHL D	P2+
			Live+SD CVG	Live+SD AA	Live+SD AA
			AA%	(000)	(000)
1	USA	5040	2.5	2,432	3,305
2	TNT	5040	1.8	1,794	2,424
3	FOXNC	5040	1.9	1,845	2,404
4	TBSC	5040	1.4	1,339	1,797
5	NAN	2880	1.3	1,286	1,587
6	TOON	3360	1.2	1,148	1,517
7	AEN	5040	1.1	1,095	1,460
8	ESPN	5040	1.1	1,068	1,368
9	FAM	5040	1	935	1,317
10	FX	5040	1	993	1,317
11	HALL	5040	1.1	975	1,287
12	DISC	5040	0.9	914	1,250
13	HIST	5040	1	948	1,209
14	SPIKE	5040	0.9	871	1,191
15	CNN	5040	1	942	1,156
16	HGTV	5040	0.9	924	1,117
17	SCIFI	5040	0.9	815	1,105
18	LIF	5040	0.9	875	1,079
19	AMC	5040	0.9	828	1,070
20	TRU	5040	0.8	770	1,057
21	FOOD	5040	0.8	770	1,020
22	CMDY	5040	0.8	758	966
23	MSNBC	5040	0.8	736	949
24	TLC	5040	0.7	731	918
25	MTV	5040	0.7	709	892
26	TVL	5040	0.7	683	881
27	VH1	5040	0.6	629	792
28	BRVO	5040	0.7	600	752
29	BET	5040	0.6	540	713
30	HLN	5040	0.6	545	670

TOTAL PROGRAMMING DAY *

RANK	NET	DUR	HHL D	HHL D	P2+
			Live+SD CVG	Live+SD AA	Live+SD AA
			AA%	(000)	(000)
1	NICK	25080	1.7	1,673	2,209
2	USA	40140	1.3	1,252	1,570
3	NAN	15060	1.2	1,224	1,423
4	TNT	40140	1	1,023	1,272
5	FOXNC	40140	1.1	1,035	1,259
6	TOON	26880	0.9	862	1,079
7	ADSM	13260	0.9	900	1,074
8	TBSC	40140	0.8	809	996
9	LIF	29640	0.7	682	809
10	AEN	34200	0.7	652	808
11	HIST	34020	0.7	649	778
12	SPIKE	31860	0.6	599	764
13	DISC	30240	0.6	591	756
14	ESPN	40140	0.7	641	749
15	TRU	23220	0.6	584	747
16	CNN	40140	0.6	623	732
17	FX	31920	0.6	562	710
18	FAM	30240	0.5	532	689
19	FOOD	33420	0.5	531	656
20	HALL	32400	0.6	528	654
21	HGTV	35820	0.6	542	626
22	AMC	40140	0.5	502	618
23	TVL	36540	0.5	491	610
24	CMDY	34020	0.5	471	572
25	SCIFI	40140	0.4	417	533
26	MTV	40140	0.4	426	501
27	TLC	33840	0.4	399	474
28	MSNBC	40140	0.4	396	471
29	LMN	40140	0.5	361	433
30	VH1	40140	0.4	355	416

*Excludes networks not programming in majority of daypart (51%+)

Total Programming Day = M - Sun 6AM - 6AM or Individual Network's Total Programming Day and Sun 6AM - 3AM for Most Current Week

Coverage area ratings are within each cable network's universe.

As some networks program different portions of the day, the DUR column indicates each network's duration in minutes for the measurement period and the daypart.

This report includes only those cable networks who supply program names to the industry.