

BASIC CABLE NETWORK RANKINGS FOR JANUARY 2009: 12/29/2008-01/25/2009

SOURCE: NIELSEN MEDIA RESEARCH (NHI)

TOP 30 NETWORKS RANKED ON PERSONS 2+

PRIMETIME (M-SU 8PM-11PM)*

RANK	NET	DUR	HHL D	HHL D	P2+
			Live+SD CVG	Live+SD AA	Live+SD AA
			AA%	(000)	(000)
1	USA	5040	2.2	2,208	3,022
2	TNT	5040	1.6	1,616	2,162
3	FOXNC	5040	1.6	1,534	1,985
4	TBSC	5040	1.4	1,346	1,859
5	ESPN	5040	1.4	1,366	1,822
6	NAN	2880	1.5	1,457	1,820
7	AEN	5040	1.2	1,164	1,570
8	FAM	5040	1.1	1,023	1,454
9	HALL	5040	1.3	1,082	1,452
10	HIST	5040	1.1	1,112	1,438
11	FX	5040	1.1	1,057	1,434
12	TOON	3360	1.1	1,056	1,411
13	LIF	5040	1	1,026	1,283
14	CNN	5040	1	1,017	1,274
15	DISC	5040	0.9	904	1,265
16	SPIKE	5040	0.9	892	1,222
17	AMC	5040	0.9	862	1,178
18	SCIFI	5040	0.9	850	1,161
19	TRU	5040	0.9	827	1,148
20	HGTV	5040	0.9	914	1,116
21	TLC	5040	0.8	800	1,054
22	CMDY	5040	0.8	793	1,043
23	FOOD	5040	0.7	720	980
24	MSNBC	5040	0.8	737	952
25	VH1	5040	0.7	651	853
26	TVL	5040	0.7	650	843
27	MTV	5040	0.6	622	768
28	BET	5040	0.6	536	716
29	LMN	5040	0.8	535	687
30	HLN	5040	0.6	546	679

TOTAL PROGRAMMING DAY *

RANK	NET	DUR	HHL D	HHL D	P2+
			Live+SD CVG	Live+SD AA	Live+SD AA
			AA%	(000)	(000)
1	NICK	25080	1.8	1,730	2,292
2	NAN	15060	1.4	1,369	1,611
3	USA	40140	1.2	1,197	1,508
4	TNT	40140	1.1	1,036	1,297
5	TOON	26880	0.9	889	1,155
6	FOXNC	40140	1	952	1,142
7	TBSC	40140	0.8	826	1,041
8	ADSM	13260	0.9	855	1,022
9	ESPN	40140	0.8	816	984
10	LIF	29640	0.8	759	913
11	AEN	34200	0.7	708	892
12	CNN	40140	0.7	721	882
13	HIST	34020	0.7	689	838
14	FX	31920	0.7	627	809
15	TRU	23220	0.7	616	801
16	DISC	30240	0.6	593	775
17	SPIKE	31860	0.6	592	761
18	FAM	30240	0.6	571	748
19	HALL	32400	0.7	569	724
20	AMC	40140	0.6	532	681
21	HGTV	35820	0.6	566	661
22	FOOD	33420	0.5	520	651
23	CMDY	34020	0.5	504	622
24	TVL	36540	0.5	487	613
25	SCIFI	40140	0.5	462	588
26	TLC	33840	0.4	438	535
27	MTV	40140	0.5	449	517
28	MSNBC	40140	0.5	428	511
29	LMN	40140	0.6	379	461
30	VH1	40140	0.4	354	428

*Excludes networks not programming in majority of daypart (51%+)

Total Programming Day = M - Sun 6AM - 6AM or Individual Network's Total Programming Day and Sun 6AM - 3AM for Most Current Week

Coverage area ratings are within each cable network's universe.

As some networks program different portions of the day, the DUR column indicates each network's duration in minutes for the measurement period and the daypart.

This report includes only those cable networks who supply program names to the industry.