

BASIC CABLE NETWORK RANKINGS FOR WEEK OF: 06/15/2009-06/21/2009

SOURCE: NIELSEN MEDIA RESEARCH (NHI)

TOP 30 NETWORKS RANKED ON PERSONS 2+

PRIMETIME (M-SU 8PM-11PM)*

RANK	NET	DUR	HHL D	HHL D	P2+
			Live+SD CVG	Live+SD AA	Live+SD AA
			AA%	(000)	(000)
1	USA	1260	2.9	2,850	3,952
2	TNT	1260	1.8	1,766	2,331
3	FOXNC	1260	1.7	1,617	2,073
4	NAN	720	1.5	1,484	1,940
5	TBSC	1260	1.2	1,193	1,598
6	DISC	1260	1.1	1,053	1,411
7	HGTV	1260	1.1	1,037	1,263
8	AEN	1260	1	959	1,252
9	TOON	840	1	932	1,181
10	FOOD	1260	0.9	880	1,177
11	LIF	1260	0.9	929	1,154
12	TLC	1260	0.9	899	1,141
13	FX	1260	0.9	831	1,131
14	HIST	1260	0.9	879	1,123
15	ESPN	1260	0.9	893	1,112
16	FAM	1260	0.8	788	1,090
17	ESPN2	1260	0.9	833	1,060
18	SPIKE	1260	0.8	785	1,053
19	TRU	1260	0.8	768	1,026
20	SCIFI	1260	0.7	711	956
21	AMC	1260	0.7	694	933
22	BRVO	1260	0.8	715	875
23	CMDY	1260	0.7	663	848
24	HALL	1260	0.8	678	833
25	CMT	1260	0.6	554	768
26	BET	1260	0.6	575	766
27	MSNBC	1260	0.6	598	759
28	CNN	1260	0.6	580	697
29	MTV	1260	0.6	563	682
30	VH1	1260	0.5	525	672

TOTAL PROGRAMMING DAY *

RANK	NET	DUR	HHL D	HHL D	P2+
			Live+SD CVG	Live+SD AA	Live+SD AA
			AA%	(000)	(000)
1	NICK	6270	1.7	1,725	2,218
2	NAN	3630	1.4	1,390	1,667
3	USA	9900	1.3	1,263	1,586
4	TNT	9900	1.1	1,052	1,301
5	ADSM	3180	1.1	1,040	1,251
6	FOXNC	9900	1	951	1,126
7	TOON	6720	0.9	899	1,104
8	TBSC	9900	0.7	694	863
9	DISC	7560	0.6	619	789
10	TRU	5760	0.6	580	733
11	AEN	8460	0.6	595	731
12	SPIKE	7920	0.6	555	712
13	FOOD	8310	0.6	565	708
14	ESPN	9900	0.6	606	701
15	HIST	8460	0.6	556	659
16	FX	7980	0.5	505	645
17	LIF	7410	0.6	542	644
18	HGTV	8910	0.6	549	634
19	AMC	9900	0.5	473	600
20	FAM	7560	0.5	462	590
21	TVL	9000	0.5	469	577
22	CNN	9900	0.5	479	570
23	TLC	8460	0.5	452	538
24	HALL	8100	0.5	444	531
25	CMDY	8460	0.4	418	496
26	BET	9900	0.4	357	462
27	SCIFI	9900	0.4	372	460
28	MTV	8460	0.4	388	458
29	VH1	9900	0.4	364	445
30	BRVO	8340	0.4	338	402

*Excludes networks not programming in majority of daypart (51%+)

Total Programming Day = M - Sun 6AM - 6AM or Individual Network's Total Programming Day and Sun 6AM - 3AM for Most Current Week

Coverage area ratings are within each cable network's universe.

As some networks program different portions of the day, the DUR column indicates each network's duration in minutes for the measurement period and the daypart.

This report includes only those cable networks who supply program names to the industry.