

**BASIC CABLE NETWORK RANKINGS FOR WEEK OF: 11/17/2008-11/23/2008**

**SOURCE: NIELSEN MEDIA RESEARCH (NHI)**

**TOP 30 NETWORKS RANKED ON PERSONS 2+**

**PRIMETIME (M-SU 8PM-11PM)\***

RANK	NET	DUR	HHL D	HHL D	P2+
			Live+SD CVG	Live+SD AA	Live+SD AA
			AA%	(000)	(000)
1	ESPN	1260	2.1	2,101	2,756
2	USA	1260	2	2,013	2,676
3	FOXNC	1260	1.8	1,680	2,165
4	TNT	1260	1.5	1,471	1,922
5	TBSC	1260	1.3	1,327	1,773
6	FAM	1260	1.3	1,268	1,732
7	NAN	720	1.3	1,309	1,643
8	TOON	1200	1.1	1,107	1,542
9	HALL	1260	1.4	1,158	1,540
10	FX	1260	1.1	1,034	1,414
11	SCIFI	1260	1	913	1,288
12	CMDY	1260	1	972	1,286
13	AEN	1260	1	956	1,267
14	DISC	1260	0.9	907	1,231
15	HIST	1260	1	974	1,222
16	LIF	1260	1	948	1,199
17	CNN	1260	1	937	1,176
18	SPIKE	1260	0.8	817	1,084
19	HGTV	1260	0.9	861	1,047
20	TLC	1260	0.8	796	1,029
21	TRU	1260	0.8	764	1,014
22	AMC	1260	0.8	760	1,010
23	FOOD	1260	0.8	757	1,008
24	MSNBC	1260	0.8	772	988
25	ESPN2	1260	0.7	694	917
26	VH1	1260	0.7	631	791
27	TVL	1260	0.6	608	782
28	BRVO	1260	0.7	605	744
29	BET	1260	0.6	528	703
30	MTV	1260	0.5	534	662

**TOTAL PROGRAMMING DAY \***

RANK	NET	DUR	HHL D	HHL D	P2+
			Live+SD CVG	Live+SD AA	Live+SD AA
			AA%	(000)	(000)
1	NICK	6270	1.7	1,657	2,232
2	NAN	3630	1.3	1,237	1,438
3	USA	9900	1.1	1,124	1,408
4	TNT	9900	1	964	1,183
5	TOON	7080	0.9	853	1,134
6	ADSM	2820	0.9	905	1,121
7	FOXNC	9900	1	928	1,118
8	ESPN	9900	0.9	911	1,100
9	TBSC	9900	0.8	749	932
10	FAM	7560	0.7	703	904
11	LIF	7410	0.7	700	849
12	HALL	8100	0.7	617	775
13	FX	7980	0.6	586	758
14	AEN	8460	0.6	609	756
15	CNN	9900	0.6	626	744
16	SPIKE	7920	0.6	578	720
17	HIST	8460	0.6	609	716
18	DISC	7560	0.5	533	691
19	TRU	5760	0.6	541	682
20	FOOD	8310	0.5	530	665
21	CMDY	8460	0.5	506	618
22	HGTV	8910	0.5	507	596
23	AMC	9900	0.5	476	589
24	TVL	9900	0.5	469	575
25	MSNBC	9900	0.5	447	534
26	SCIFI	9900	0.4	404	527
27	TLC	8460	0.4	398	475
28	MTV	9900	0.4	402	467
29	LMN	9900	0.5	339	415
30	VH1	9900	0.4	347	411

\*Excludes networks not programming in majority of daypart (51%+)

Total Programming Day = M - Sun 6AM - 6AM or Individual Network's Total Programming Day and Sun 6AM - 3AM for Most Current Week

Coverage area ratings are within each cable network's universe.

As some networks program different portions of the day, the DUR column indicates each network's duration in minutes for the measurement period and the daypart.

This report includes only those cable networks who supply program names to the industry.