

BASIC CABLE NETWORK RANKINGS FOR WEEK OF: 06/16/2008-06/22/2008

SOURCE: NIELSEN MEDIA RESEARCH (NHI)

TOP 30 NETWORKS RANKED ON PERSONS 2+

PRIMETIME (M-SU 8PM-11PM)*

RANK	NET	DUR	HHL D	HHL D	P2+
			Live+SD CVG AA%	Live+SD AA (000)	Live+SD AA (000)
1	USA	1260	2.3	2,209	2,985
2	TNT	1260	1.7	1,661	2,234
3	NAN	720	1.3	1,281	1,662
4	TBSC	1260	1.2	1,188	1,599
5	LIF	1260	1.3	1,273	1,584
6	FOXNC	1260	1.3	1,244	1,542
7	TOON	1200	1.1	1,047	1,391
8	SPIKE	1260	1	998	1,386
9	SCIFI	1260	1	963	1,350
10	ESPN	1260	1.1	1,036	1,330
11	FAM	1260	1	910	1,328
12	AEN	1260	1	992	1,254
13	HALL	1260	1.1	912	1,245
14	DISC	1260	0.9	894	1,227
15	HGTV	1260	1	994	1,194
16	HIST	1260	0.9	891	1,173
17	FX	1260	0.9	868	1,164
18	TRU	1260	0.9	836	1,128
19	CMDY	1260	0.9	835	1,068
20	AMC	1260	0.9	802	1,053
21	ESPN2	1260	0.8	751	971
22	FOOD	1260	0.7	700	942
23	TLC	1260	0.7	670	868
24	CNN	1260	0.7	707	851
25	MTV	1260	0.7	649	808
26	MSNBC	1260	0.6	575	711
27	TVL	1260	0.6	529	674
28	APL	1260	0.5	477	586
29	BRVO	1260	0.5	469	578
30	BET	1260	0.5	439	577

TOTAL PROGRAMMING DAY *

RANK	NET	DUR	HHL D	HHL D	P2+
			Live+SD CVG AA%	Live+SD AA (000)	Live+SD AA (000)
1	NICK	6270	1.8	1,697	2,248
2	NAN	3480	1.3	1,291	1,540
3	USA	9900	1.1	1,067	1,334
4	TNT	9900	1.1	1,020	1,285
5	ADSM	2820	1	986	1,183
6	TOON	7080	1	924	1,177
7	LIF	7410	0.8	763	923
8	TBSC	9900	0.7	707	863
9	FOXNC	9900	0.8	715	835
10	ESPN	9900	0.7	672	794
11	HALL	8100	0.7	581	743
12	AEN	8460	0.6	595	725
13	DISC	7560	0.6	548	706
14	HIST	8460	0.6	577	700
15	TRU	5760	0.6	547	690
16	FAM	7560	0.6	528	684
17	SPIKE	7920	0.5	516	663
18	FX	7980	0.5	496	633
19	CMDY	8460	0.5	506	610
20	HGTV	8970	0.6	527	606
21	FOOD	8310	0.5	487	604
22	SCIFI	9900	0.5	445	571
23	AMC	9900	0.5	449	555
24	CNN	9900	0.5	461	533
25	TVL	9900	0.4	390	475
26	MTV	9900	0.4	412	474
27	TLC	8460	0.4	359	438
28	MSNBC	9900	0.4	348	404
29	BET	9900	0.4	311	379
30	ESPN2	9900	0.3	305	364

*Excludes networks not programming in majority of daypart (51%+)

Total Programming Day = M - Sun 6AM - 6AM or Individual Network's Total Programming Day and Sun 6AM - 3AM for Most Current Week

Coverage area ratings are within each cable network's universe.

As some networks program different portions of the day, the DUR column indicates each network's duration in minutes for the measurement period and the daypart.

This report includes only those cable networks who supply program names to the industry.