

FEBRUARY '09 (LIVE+SD) FINAL Competitive Program Analysis (excluding breaking news & specials)  
 FEBRUARY '09 FINAL (01/26/09 - 02/20/09)

Ranked On:

NETWORK	PROGRAM NAME	DAYS	TIME	HH COV	HH AA%	HH AA (000)	P2+ AA (000)	A25-54 AA (000)
FOXN	THE OREILLY FACTOR	MTWTF__	06:00A -11:00P	2.9		2732	3608	803
FOXN	HANNITY	MTWTF__	06:00A -11:00P	2.2		2128	2768	671
FOXN	GLENN BECK	MTWTF__	06:00A -11:00P	1.8		1753	2173	512
FOXN	SPECIAL RPT W/BRET BAIER	MTWTF__	06:00A -11:00P	1.7		1659	2063	455
FOXN	THE FOX REPORT W/S.SMITH	MTWTF__	06:00A -11:00P	1.7		1616	2056	492
FOXN	ON THE RECORD W/GRETA	MTWTF__	06:00A -11:00P	1.7		1597	2020	462
CNN	LARRY KING LIVE	MTWTF__	06:00A -11:00P	1.2		1220	1500	407
FOXN	AMERICAS NEWSROOM	MTWTF__	06:00A -11:00P	1.3		1265	1500	366
FOXN	YOUR WORLD W/NEIL CAVUTO	MTWTF__	06:00A -11:00P	1.3		1243	1476	313
FOXN	THE OREILLY FACTOR (RPT)	MTWTF__	11:00P -12:00A	1.2		1182	1451	458
MSNB	COUNTDOWN W/ K. OLBERMANN	MTWTF__	08:00P -09:00P	1.1		1050	1359	446
CNN	ANDERSON COOPER 360	MTWTF__	10:00P -11:00P	1.1		1098	1351	440
FOXN	STUDIO B W/S.SMITH	MTWTF__	06:00A -11:00P	1.1		1078	1274	278
HLN	NANCY GRACE	MTWTF__	08:00P -09:00P	1		1027	1252	469
FOXN	HAPPENING NOW	MTWTF__	06:00A -11:00P	1.1		1051	1242	301
MSNB	RACHEL MADDOW SHOW	MTWTF__	06:00A -11:00P	1		941	1223	383
FOXN	LIVE DESK, THE	MTWTF__	06:00A -11:00P	1.1		1028	1218	290
CNN	SITUATION ROOM	MTWTF__	06:00A -11:00P	0.9		914	1089	266
FOXN	FOX AND FRIENDS	MTWTF__	06:00A -11:00P	1		939	1066	351
CNN	CAMPBELL BROWN	MTWTF__	06:00A -11:00P	0.9		853	1052	310
CNN	LOU DOBBS TONIGHT	MTWTF__	06:00A -11:00P	0.8		809	994	288
MSNB	COUNTDOWN W/ K. OLBERMANN (RPT)	MTWTF__	10:00P -11:00P	0.7		654	825	285
CNN	ANDERSON COOPER 360	MTWTF__	11:00P -12:00A	0.7		688	824	335
CNN	CNN NEWSROOM	MTWTF__	06:00A -11:00P	0.7		696	809	227
MSNB	HARDBALL WITH C. MATTHEWS	MTWTF__	06:00A -11:00P	0.7		612	740	212
HLN	NANCY GRACE (RPT)	MTWTF__	10:00P -11:00P	0.6		564	683	309
HLN	ISSUES	MTWTF__	06:00A -11:00P	0.5		487	591	239
MSNB	1600 PENNSYLVANIA AVE	MTWTF__	06:00A -11:00P	0.5		484	571	157
MSNB	RACHEL MADDOW SHOW (RPT)	MTWTF__	11:00P -12:00A	0.5		441	540	206
HLN	LOU DOBBS TONIGHT	MTWTF__	06:00A -11:00P	0.4		428	535	213
CNN	AMERICAN MORNING	MTWTF__	06:00A -11:00P	0.5		458	501	186
HLN	SHOWBIZ TONIGHT (RPT)	MTWTF__	11:00P -12:00A	0.4		386	453	237
CNBC	CALL, THE	MTWTF__	06:00A -11:00P	0.4		414	448	126
MSNB	MORNING JOE	MTWTF__	06:00A -11:00P	0.4		390	436	172
CNBC	CLOSING BELL 3P	MTWTF__	06:00A -11:00P	0.4		388	428	101
CNBC	POWER LUNCH	MTWTF__	06:00A -11:00P	0.4		384	420	103
CNBC	DEAL OR NO DEAL	___F__	06:00A -11:00P	0.3		330	417	142
CNBC	STREET SIGNS	MTWTF__	06:00A -11:00P	0.4		377	413	101
CNBC	SQUAWK ON THE STREET 2	MTWTF__	06:00A -11:00P	0.4		380	412	116
MSNB	MSNBC LIVE	MTWTF__	06:00A -11:00P	0.4		356	406	127
CNBC	CLOSING BELL 4P	MTWTF__	06:00A -11:00P	0.4		354	398	93
CNBC	SQUAWK ON THE STREET 930A	MTWTF__	06:00A -11:00P	0.4		357	389	112
CNBC	SQUAWK BOX 8:30A	MTWTF__	06:00A -11:00P	0.3		333	363	103
CNBC	SQUAWK ON THE STREET 9A	MTWTF__	06:00A -11:00P	0.3		326	359	97
CNBC	SQUAWK BOX 8A	MTWTF__	06:00A -11:00P	0.3		300	331	89
HLN	PRIME NEWS	MTWTF__	06:00A -11:00P	0.3		256	310	122
HLN	CNN HEADLINE NEWS	MTWTF__	06:00A -11:00P	0.3		255	306	119
CNBC	FAST MONEY	MTWTF__	06:00A -11:00P	0.3		264	300	101
HLN	HLN LOCAL EDITION	MTWTF__	06:00A -11:00P	0.2		243	286	122
CNBC	AMERICAN GREED	M_W___	06:00A -11:00P	0.2		241	278	131
CNBC	MAD MONEY	MTWTF__	06:00A -11:00P	0.2		237	274	102
HLN	MORNING EXPRESS W/ MEADE	MTWTF__	06:00A -11:00P	0.2		245	265	142
CNBC	SQUAWK BOX 7:30A	MTWTF__	06:00A -11:00P	0.2		238	261	76
CNBC	KUDLOW REPORT	MTWTF__	06:00A -11:00P	0.2		216	254	99
HLN	MORNING EXPRESS	MTWTF__	06:00A -11:00P	0.2		221	253	113
CNBC	SQUAWK BOX 7A	MTWTF__	06:00A -11:00P	0.2		203	218	74
HLN	SHOWBIZ TONIGHT	MTWTF__	06:00A -11:00P	0.2		189	217	103
CNBC	CNBC REPORTS	MTWTF__	06:00A -11:00P	0.2		184	212	86
CNBC	ON THE MONEY	MTWTF__	06:00A -11:00P	0.2		152	182	76
CNBC	MAD MONEY (RPT)	MTWT___	11:00P -12:00A	0.1		131	152	69
CNBC	SQUAWK BOX 6A	MTWTF__	06:00A -11:00P	0.1		124	131	54
CNBC	FAST MONEY (RPT)	___F__	11:00P -12:00A	0.1		104	119	49

Program Name Averages. Only scheduled programs with 4+ telecasts included. Does not include programs that aired out of their regularly scheduled time period's because of special coverage.