

August '06 Weekday Ranker

August 2006 FINAL Weekday Competitive Program Ranker
 August 2006: 7/31/06 - 8/25/06

Ranked On:

NETWORK	PROGRAM NAME	DAYS	TIME	HH COV AA%	HH AA (000)	P2+ AA (000)	A25-54 AA (000)
FOXN	THE OREILLY FACTOR	MTWTF..	06:00A -11:00P	1.8	1645	2,073	494
FOXN	HANNITY & COLMES	MTWTF..	06:00A -11:00P	1.5	1341	1,696	508
FOXN	ON THE RECORD W/GRETA	MTWTF..	06:00A -11:00P	1.3	1191	1,499	492
FOXN	SPECIAL REPORTW/BRIT HUME	MTWTF..	06:00A -11:00P	1.2	1108	1,366	364
FOXN	THE FOX REPORT W/S.SMITH	MTWTF..	06:00A -11:00P	1.2	1055	1,288	381
FOXN	THE OREILLY FACTOR (RPT)	MTWTF..	11:00P -12:00A	1.0	936	1,192	421
FOXN	THE BIG STORY W/J GIBSON	MTWTF..	06:00A -11:00P	1.1	950	1,128	293
CNN	LARRY KING LIVE	MTWTF..	06:00A -11:00P	1.0	928	1,092	297
FOXN	YOUR WORLD W/NEIL CAVUTO	MTWTF..	06:00A -11:00P	1.0	895	1,027	267
FOXN	FOX NEWS LIVE	MTWTF..	06:00A -11:00P	1.0	901	1,017	301
FOXN	STUDIO B W/S.SMITH	MTWTF..	06:00A -11:00P	1.0	886	1,008	276
FOXN	FOX AND FRIENDS	MTWTF..	06:00A -11:00P	1.0	870	980	393
FOXN	DAYSIDE	MTWTF..	06:00A -11:00P	0.9	838	947	291
CNN	ANDERSON COOPER 360	MTWTF..	10:00P -12:00A	0.8	740	872	339
CNN	LOU DOBBS TONIGHT	MTWTF..	06:00A -11:00P	0.8	721	835	238
CNN	PAULA ZAHN NOW	MTWTF..	06:00A -11:00P	0.7	663	783	255
CNN	SITUATION ROOM	MTWTF..	06:00A -11:00P	0.7	603	691	205
FOXN	FOX & FRIENDS FIRST	MTWTF..	06:00A -11:00P	0.7	598	637	296
CNN	CNN LIVE	MTWTF..	06:00A -11:00P	0.6	556	606	201
CNN	LIVE FROM ...	MTWTF..	06:00A -11:00P	0.6	538	595	179
CNN	CNNI YOUR WORLD TODAY	MTWTF..	06:00A -11:00P	0.5	498	555	163
CNN	AMERICAN MORNING	MTWTF..	06:00A -11:00P	0.5	492	536	202
HLN	NANCY GRACE	MTWTF..	06:00A -11:00P	0.4	372	438	154
MSNB	COUNTDOWN W/ K. OLBERMANN	MTWTF..	06:00A -11:00P	0.4	357	426	163
MSNB	MSNBC REPORTS (RPT)	.TWTF..	11:00P -12:00A	0.4	325	385	188
MSNB	MSNBC INVESTIGATES (RPT)	MTWTF..	11:00P -12:00A	0.4	305	375	185
MSNB	HARDBALL WITH C. MATTHEWS	MTWTF..	06:00A -11:00P	0.4	314	363	136
MSNB	SCARBOROUGH COUNTRY	MTWTF..	06:00A -11:00P	0.4	315	361	135
MSNB	MSNBC INVESTIGATES	MTWTF..	06:00A -11:00P	0.3	271	318	152
MSNB	IMUS IN THE MORNING	MTWTF..	06:00A -11:00P	0.3	250	266	117
CNBC	MORNING CALL	MTWTF..	06:00A -11:00P	0.3	241	263	79
HLN	GLENN BECK	MTWTF..	06:00A -11:00P	0.2	222	259	101
CNBC	STREET SIGNS	MTWTF..	06:00A -11:00P	0.3	238	258	69
CNBC	POWER LUNCH	MTWTF..	06:00A -11:00P	0.3	232	254	71
CNBC	SQUAWK ON THE STREET 930A	MTWTF..	06:00A -11:00P	0.3	232	248	71
CNBC	CLOSING BELL	MTWTF..	06:00A -11:00P	0.3	224	247	67
MSNB	TUCKER	MTWTF..	06:00A -11:00P	0.3	225	246	92
HLN	SHOWBIZ TONIGHT (RPT)	MTWTF..	11:00P -12:00A	0.2	210	239	112
MSNB	MOST, THE	MTWTF..	06:00A -11:00P	0.3	218	238	80
MSNB	MSNBC LIVE	MTWTF..	06:00A -11:00P	0.3	221	237	92
CNBC	KUDLOW & COMPANY	MTWTF..	06:00A -11:00P	0.2	187	212	52
HLN	ROBIN & COMPANY	MTWTF..	06:00A -11:00P	0.2	187	212	113
CNBC	SQUAWK ON THE STREET 9A	MTWTF..	06:00A -11:00P	0.2	192	201	58
HLN	CNN HEADLINE NEWS	MTWTF..	06:00A -11:00P	0.2	183	200	69
HLN	PRIME NEWS W/ ERICA HILL	MTWTF..	06:00A -11:00P	0.2	148	164	77
CNBC	SQUAWK BOX 8:30A	MTWTF..	06:00A -11:00P	0.2	158	159	44
CNBC	BIG IDEA W/ DONNY DEUTSCH	MTWTF..	06:00A -11:00P	0.1	127	155	61
CNBC	SQUAWK BOX 8A	MTWTF..	06:00A -11:00P	0.2	151	152	48
CNBC	CNBC PRIME	MT.....	06:00A -11:00P	0.1	113	149	69
CNBC	NATIONAL HEADS UP POKERF..	06:00A -11:00P	0.1	116	143	60
CNBC	SQUAWK BOX 7:30A	MTWTF..	06:00A -11:00P	0.1	131	137	45
CNBC	ON THE MONEY	MTWTF..	06:00A -11:00P	0.1	110	136	57
CNBC	MAD MONEY	MTWTF..	06:00A -11:00P	0.1	114	133	55
CNBC	FAST MONEY	..WT...	06:00A -11:00P	0.1	105	131	43
CNBC	SQUAWK BOX 7A	MTWTF..	06:00A -11:00P	0.1	104	107	39
CNBC	ON THE MONEY (RPT)	MTWTF..	11:00P -12:00A	0.1	76	93	37
CNBC	SQUAWK BOX 630A	MTWTF..	06:00A -11:00P	0.1	65	64	26
CNBC	SQUAWK BOX 6A	MTWTF..	06:00A -11:00P	0.0	41	39	18

Source: Nielsen Media Research, all regularly scheduled programs airing M-F 6am-12am excluding breaking news & specials.
 Program Name Averages. Only scheduled programs with 3+ telecasts included.