

May 2006 Programming versus Year-Ago

Persons 2+			Persons 25-54		
May06	May05	%Chg	May06	May05	%Chg

4pm Hour

Persons 2+			Persons 25-54				
May06	May05	%Chg	May06	May05	%Chg		
CNN	Situation Room	498	367	36%	136	88	55%
FXNC	Your World	796	684	16%	177	213	-17%
MSNBC	MSNBC Live	211	106	99%	85	41	107%
CNBC	Closing Bell	323	220	47%	68	36	89%
HLN	HLN News	175	180	-3%	62	63	-2%

5pm Hour

Persons 2+			Persons 25-54				
May06	May05	%Chg	May06	May05	%Chg		
CNN	Situation Room	544	433	26%	161	102	58%
FXNC	Big Story	899	788	14%	167	203	-18%
MSNBC	Hardball	328	121	171%	104	47	121%
CNBC	Kudlow & Co.	290	181	60%	81	36	125%
HLN	HLN News	167	167	0%	65	56	16%

6pm Hour

Persons 2+			Persons 25-54				
May06	May05	%Chg	May06	May05	%Chg		
CNN	Lou Dobbs	813	419	94%	207	112	85%
FXNC	Sp Rpt Hume	1192	1107	8%	229	276	-17%
MSNBC	Abrams Rpt	253	212	19%	89	90	-1%
CNBC	Mad Money	250	171	46%	108	50	116%
HLN	HLN Nws/Prime Nws	165	124	33%	81	50	62%

7pm Hour

Persons 2+			Persons 25-54				
May06	May05	%Chg	May06	May05	%Chg		
CNN	Situation Room	612	451	36%	175	123	42%
FXNC	Fox Rpt Smith	1212	1195	1%	291	329	-12%
MSNBC	Hardball	397	297	34%	135	102	32%
CNBC	On the Money	139	119	17%	67	72	-7%
HLN	Showbiz/G Beck	177	112	58%	93	53	75%

8pm Hour

Persons 2+			Persons 25-54				
May06	May05	%Chg	May06	May05	%Chg		
CNN	Paula Zahn Now	550	482	14%	129	139	-7%
FXNC	O'Reilly Factor	2005	1985	1%	378	420	-10%
MSNBC	Countdown	399	305	31%	149	111	34%
CNBC	Various	279	214	30%	128	110	16%
HLN	Nancy Grace	452	498	-9%	120	154	-22%

Persons 2+			Persons 25-54		
May06	May05	%Chg	May06	May05	%Chg

9pm Hour

Persons 2+			Persons 25-54				
May06	May05	%Chg	May06	May05	%Chg		
CNN	Larry King Live	993	970	2%	194	249	-22%
FXNC	Hannity & Colmes	1390	1497	-7%	303	370	-18%
MSNBC	Scarborough	311	259	20%	102	99	3%
CNBC	Mad Money	138	103	34%	71	49	45%
HLN	Prime News/G Beck	213	267	-20%	85	92	-8%

10pm Hour

Persons 2+			Persons 25-54				
May06	May05	%Chg	May06	May05	%Chg		
CNN	AC360	737	526	40%	215	174	24%
FXNC	On the Record	1287	1396	-8%	283	365	-22%
MSNBC	Rita Cosby	232	275	-16%	81	88	-8%
CNBC	Big Idea	134	103	30%	67	59	14%
HLN	Nancy Grace	284	323	-12%	120	135	-11%

11pm Hour

Persons 2+			Persons 25-54				
May06	May05	%Chg	May06	May05	%Chg		
CNN	AC360	535	302	77%	212	105	102%
FXNC	O'Reilly Factor	1071	904	18%	289	294	-2%
MSNBC	Situation	209	187	12%	94	68	38%
CNBC	Various	203	175	16%	113	102	11%
HLN	Showbiz Tonight	180	137	31%	95	75	27%

10pm-12m Block

Persons 2+			Persons 25-54				
May06	May05	%Chg	May06	May05	%Chg		
CNN	AC360	636	416	53%	214	140	53%
FXNC	On the Rec/O'Reilly	1179	1155	2%	286	330	-13%
MSNBC	Cosby/Situation	220	231	-5%	87	78	12%
CNBC	Big Idea/Various	169	145	17%	90	84	7%
HLN	NG/Showbiz	232	230	1%	107	105	2%