

November 2006 versus Year-Ago

Persons 2+			Persons 25-54		
Nov06	Nov05	%Chg	Nov06	Nov05	%Chg

Total Day (M-Su)

	Nov06	Nov05	%Chg	Nov06	Nov05	%Chg
CNN Total Day	516	449	15%	186	129	44%
FXNC Total Day	780	889	-12%	261	228	14%
MSNBC Total Day	322	257	25%	140	97	44%
CNBC Total Day	193	153	26%	71	47	51%
HLN Total Day	217	206	5%	93	84	11%

Prime (M-Su)

	Nov06	Nov05	%Chg	Nov06	Nov05	%Chg
CNN Prime	828	718	15%	273	193	41%
FXNC Prime	1355	1652	-18%	386	345	12%
MSNBC Prime	512	392	31%	215	152	41%
CNBC Prime	248	135	84%	106	71	49%
HLN Prime	336	340	-1%	136	116	17%

Prime (M-F)

	Nov06	Nov05	%Chg	Nov06	Nov05	%Chg
CNN Prime	958	802	19%	318	212	50%
FXNC Prime	1636	1977	-17%	465	414	12%
MSNBC Prime	579	395	47%	241	142	70%
CNBC Prime	240	136	76%	103	78	32%
HLN Prime	384	398	-4%	156	135	16%

Morning Programs

	Nov06	Nov05	%Chg	Nov06	Nov05	%Chg
CNN Am Morning (6-9a)	435	444	-2%	184	138	33%
FXNC Fox & Friends (6-9a)	721	861	-16%	318	306	4%
MSNBC Imus/MSNBC Lv (6-9a)	372	336	11%	169	94	80%
CNBC Squawk Box (6-10a)	152	128	19%	53	31	71%
HLN Robin & Co. (6-10a)	180	186	-3%	88	104	-15%

3pm Hour

	Nov06	Nov05	%Chg	Nov06	Nov05	%Chg
CNN CNN Newsroom	557	485	15%	185	128	45%
FXNC Studio B	825	936	-12%	236	221	7%
MSNBC The Most	186	210	-11%	63	73	-14%
CNBC Closing Bell	276	285	-3%	75	42	79%
HLN HLN News	198	204	-3%	60	61	-2%

4pm Hour

	Nov06	Nov05	%Chg	Nov06	Nov05	%Chg
CNN Situation Room	676	585	16%	205	139	47%
FXNC Your World	816	890	-8%	219	201	9%
MSNBC Tucker	300	238	26%	124	82	51%
CNBC Closing Bell	239	286	-16%	63	45	40%
HLN HLN News	185	206	-10%	66	58	14%

5pm Hour

	Nov06	Nov05	%Chg	Nov06	Nov05	%Chg
CNN Situation Room	688	592	16%	216	128	69%
FXNC Big Story	906	1103	-18%	230	208	11%
MSNBC Hardball	424	369	15%	173	132	31%
CNBC Kudlow & Co.	253	234	8%	65	52	25%
HLN HLN News	170	172	-1%	66	57	16%

Persons 2+			Persons 25-54		
Nov06	Nov05	%Chg	Nov06	Nov05	%Chg

6pm Hour

	Nov06	Nov05	%Chg	Nov06	Nov05	%Chg
CNN Lou Dobbs	960	692	39%	300	173	73%
FXNC Sp Rpt Hume	1284	1512	-15%	356	297	20%
MSNBC Tucker	291	358	-19%	136	131	4%
CNBC Mad Money	177	216	-18%	62	56	11%
HLN Prime News w/Hill	186	148	26%	80	52	54%

7pm Hour

	Nov06	Nov05	%Chg	Nov06	Nov05	%Chg
CNN Situation Room	749	657	14%	262	175	50%
FXNC Fox Rpt Smith	1254	1533	-18%	331	331	0%
MSNBC Hardball	494	503	-2%	196	164	20%
CNBC On the Money	153	111	38%	52	40	30%
HLN Glenn Beck	319	145	120%	148	58	155%

8pm Hour

	Nov06	Nov05	%Chg	Nov06	Nov05	%Chg
CNN Paula Zahn Now	687	722	-5%	232	181	28%
FXNC O'Reilly Factor	2083	2552	-18%	469	468	0%
MSNBC Countdown	713	462	54%	287	163	76%
CNBC Various	454	179	154%	181	109	66%
HLN Nancy Grace	490	606	-19%	183	177	3%

9pm Hour

	Nov06	Nov05	%Chg	Nov06	Nov05	%Chg
CNN Larry King Live	1149	1012	14%	302	237	27%
FXNC Hannity & Colmes	1490	1772	-16%	445	406	10%
MSNBC Scarborough	502	417	20%	197	150	31%
CNBC Mad Money	124	88	41%	58	44	32%
HLN Glenn Beck	352	299	18%	142	96	48%

10pm Hour

	Nov06	Nov05	%Chg	Nov06	Nov05	%Chg
CNN AC360	848	673	26%	289	219	32%
FXNC On the Record	1153	1606	-28%	361	367	-2%
MSNBC MSNBC Investigates	354	344	3%	156	121	29%
CNBC Big Idea	126	140	-10%	58	82	-29%
HLN Nancy Grace	310	289	7%	144	132	9%

11pm Hour

	Nov06	Nov05	%Chg	Nov06	Nov05	%Chg
CNN AC360	519	454	14%	227	177	28%
FXNC O'Reilly Factor	1056	1047	1%	367	285	29%
MSNBC MSNBC Investigates	327	219	49%	158	84	88%
CNBC Various	261	124	110%	128	79	62%
HLN Showbiz Tonight	251	152	65%	127	81	57%

10pm-12m Block

	Nov06	Nov05	%Chg	Nov06	Nov05	%Chg
CNN AC360	714	569	25%	264	199	33%
FXNC On the Rec/O'Reilly	1102	1327	-17%	364	326	12%
MSNBC MSNBC Investigates	339	282	20%	157	102	54%
CNBC Big Idea/Various	198	132	50%	95	80	19%
HLN NG/Showbiz	281	221	27%	136	107	27%