

2Q'05 Weekday Ranker

2nd Quarter 2005 Competitive Program Analysis
3/28/05-6/26/05

		Ranked On:							
NETWORK	PROGRAM NAME	DAYS	HH COV AA%	HH AA (000)	P2+ AA (000)	A25-54 AA (000)	A18-34 AA (000)	A18-49 AA (000)	#Tlc
FOXN	THE OREILLY FACTOR	MTWTF__	1.9	1626	2129	463	93	360	63
FOXN	HANNITY & COLMES	MTWTF__	1.5	1276	1628	417	92	322	64
FOXN	ON THE RECORD W/GRETA	MTWTF__	1.4	1254	1552	410	75	322	64
FOXN	THE FOX REPORT W/S.SMITH	MTWTF__	1.1	972	1267	335	67	266	66
FOXN	SPECIAL REPORTW/BRIT HUME	MTWTF__	1	909	1144	273	57	218	65
CNN	LARRY KING LIVE	MTWTF__	1.1	948	1112	296	55	214	66
FOXN	FOX AND FRIENDS	MTWTF__	0.9	772	874	361	44	300	135
FOXN	STUDIO B W/S.SMITH	MTWTF__	0.9	745	864	262	39	218	70
FOXN	THE BIG STORY W/J GIBSON	MTWTF__	0.8	722	856	216	36	175	70
FOXN	FOX NEWS LIVE	MTWTF__	0.8	667	778	249	36	208	370
FOXN	YOUR WORLD W/NEIL CAVUTO	MTWTF__	0.7	647	756	216	35	187	67
FOXN	DAYSIDE WITH LINDA VESTER	MTWTF__	0.7	620	713	216	40	186	74
CNN	NEWSNIGHT W/ AARON BROWN	MTWTF__	0.6	569	675	226	47	174	63
CNN	PAULA ZAHN NOW	MTWTF__	0.6	514	604	195	56	156	60
CNN	ANDERSON COOPER 360	MTWTF__	0.5	447	530	164	49	136	65
FOXN	FOX & FRIENDS FIRST	MTWTF__	0.6	493	506	229	27	175	64
CNN	WOLF BLITZER REPORTS	MTWTF__	0.5	425	478	115	35	96	63
CNN	AMERICAN MORNING	MTWTF__	0.5	432	477	157	38	124	66
CNN	LOU DOBBS TONIGHT	MTWTF__	0.5	418	474	134	34	100	65
HLN	NANCY GRACE	MTWTF__	0.4	379	457	160	31	123	110
CNN	INSIDE POLITICS	MTWTF__	0.4	375	411	104	33	90	69
CNN	CNN LIVE	MTWTF__	0.4	351	391	104	32	91	125
CNN	NEWS FROM CNN	MTWTF__	0.4	331	391	102	46	106	48
CNN	CROSSFIRE	MTWTF__	0.4	360	387	94	30	76	45
CNN	LIVE FROM ...	MTWTF__	0.4	329	365	107	35	98	192
MSNB	MSNBC SPECIAL	MTWT___	0.4	304	353	113	25	83	4
MSNB	COUNTDOWN W/ K. OLBERMANN	MTWTF__	0.3	270	320	115	29	84	64
MSNB	SCARBOROUGH COUNTRY	MTWTF__	0.3	261	313	106	19	81	62
MSNB	HARDBALL WITH C. MATTHEWS	MTWTF__	0.3	261	300	97	21	67	70
MSNB	MSNBC INVESTIGATES	___TF__	0.3	241	295	141	51	131	12
HLN	PRIME NEWS TONIGHT	MTWTF__	0.3	234	285	98	23	81	65
MSNB	IMUS IN THE MORNING	MTWTF__	0.3	255	284	81	13	56	64
CNN	CNN DAYBREAK	MTWTF__	0.3	266	283	118	25	82	64
CNN	CNNI YOUR WORLD TODAY	MTWTF__	0.3	258	276	74	21	59	15
MSNB	THE ABRAMS REPORT	MTWTF__	0.3	219	250	95	20	75	92
CNBC	THE AGE OF WALMART	M_____	0.2	163	228	131	69	124	3
CNBC	HEADS UP POKER	___T___	0.2	185	222	86	40	87	7
MSNB	THE SITUATION W/T CARLSON	MTWTF__	0.2	182	214	88	25	63	10
CNBC	CLOSING BELL	MTWTF__	0.2	196	211	39	7	34	64
CNBC	THE APPRENTICE	___TF__	0.2	167	205	110	59	122	17
HLN	CNN HEADLINE NEWS	MTWTF__	0.2	177	203	88	25	70	1690
CNBC	STREET SIGNS	MTWTF__	0.2	187	202	43	7	39	64
CNBC	THE CONTENDER	MTW_F__	0.2	151	188	96	76	114	34
MSNB	MSNBC REPORTS	MT_T___	0.2	157	187	57	12	47	3
CNBC	POWER LUNCH	MTWTF__	0.2	175	186	36	7	34	64
CNBC	THE OFFICE	___F___	0.2	142	177	121	44	120	2
CNBC	MORNING CALL	MTWTF__	0.2	164	173	41	4	35	64
CNBC	KUDLOW & COMPANY	MTWTF__	0.2	151	168	34	6	23	64
CNBC	SQUAWK BOX 9:30A	MTWTF__	0.2	156	168	47	4	41	64
MSNB	MSNBC LIVE	MTWTF__	0.2	150	161	63	15	57	458
CNBC	MAD MONEY	MTWTF__	0.2	134	144	46	12	31	92
CNBC	SQUAWK BOX 9A	MTWTF__	0.1	129	143	35	5	33	64
HLN	SHOWBIZ TONIGHT	MTWTF__	0.1	114	134	61	17	53	85
MSNB	CONNECTED: COAST TO COAST	MTWTF__	0.1	118	129	47	13	42	125
MSNB	DIETL & DANIELS	___F___	0.2	146	125	65	6	57	2
CNBC	SQUAWK BOX 8:30A	MTWTF__	0.1	108	124	33	5	28	64
CNBC	DENNIS MILLER	MTWTF__	0.1	91	109	58	18	53	35
CNBC	CNBC TOWN HALL	M_T___	0.1	89	108	56	13	37	2
CNBC	SQUAWK BOX 8A	MTWTF__	0.1	91	108	28	3	19	64
CNBC	LATE NIGHT W/CONAN OBRIEN	MTWTF__	0.1	86	107	63	32	65	65
CNBC	BIG IDEA W/ DONNY DEUTSCH	MTWTF__	0.1	82	95	50	16	45	63
CNBC	CNBC ON ASSIGNMENT	M_T___	0.1	73	89	52	3	45	2
CNBC	SQUAWK BOX 7:30A	MTWTF__	0.1	71	81	34	3	17	64
CNBC	SQUAWK BOX 7A	MTWTF__	0.1	64	70	26	4	12	64
CNBC	THE KINGDOM BUILT ON OIL	M_T___	0.1	57	67	34	20	31	3
CNBC	OUTSIDE THE BOX	M_____	0.1	47	61	24	16	23	2
CNBC	BEHIND THE WHEEL	M_____	0	40	42	17	8	12	2
CNBC	WAKE-UP CALL	MTWTF__	0	34	35	14	4	10	64

Source: Nielsen Media Research, Includes all programs airing M-F 6a-11p, excluding breaking news and programs airing only 1 telecast.