

**1Q'05TD VS. 1Q'04**

	HH AA%			HH AA(000)			P2+ AA(000)		
	1Q05TD	1Q04	%Diff	1Q05TD	1Q04	%Diff	1Q05TD	1Q04	%Diff
<b>MTWTFSS 06:00A - 06:00A</b>									
<i>Fox News</i>	0.8	0.8	0%	714	679	5%	884	824	7%
CNN	0.5	0.4	25%	407	393	4%	471	457	3%
MSNBC	0.2	0.2	0%	190	200	-5%	219	234	-6%
CNBC	0.1	0.2	-50%	118	157	-25%	132	178	-26%
Headline News	0.2	0.2	0%	195	161	21%	232	192	21%
<b>MTWTFSS 08:00P - 11:00P</b>									
<i>Fox News</i>	1.4	1.2	17%	1213	1055	15%	1609	1394	15%
CNN	0.7	0.7	0%	663	662	0%	808	806	0%
MSNBC	0.3	0.3	0%	254	267	-5%	308	333	-8%
CNBC	0.1	0.2	-50%	103	156	-34%	126	193	-35%
Headline News	0.2	0.2	0%	198	160	24%	250	204	23%
1Q'04: 12/29/2003 - 03/28/2004									
1Q'05TD: 12/27/2004 - 03/27/2005									

	A25-54 AA(000)			A18-49 AA(000)			A18-34 AA(000)		
	1Q05TD	1Q04	%Diff	1Q05TD	1Q04	%Diff	1Q05TD	1Q04	%Diff
<b>MTWTFSS 06:00A - 06:00A</b>									
<i>Fox News</i>	298	283	5%	252	231	9%	60	71	-15%
CNN	158	154	3%	133	132	1%	44	43	2%
MSNBC	85	98	-13%	72	83	-13%	22	29	-24%
CNBC	48	79	-39%	42	65	-35%	14	19	-26%
Headline News	101	84	20%	88	71	24%	28	24	17%
<b>MTWTFSS 08:00P - 11:00P</b>									
<i>Fox News</i>	457	431	6%	362	345	5%	105	95	11%
CNN	250	229	9%	204	192	6%	65	55	18%
MSNBC	120	135	-11%	96	115	-17%	28	39	-28%
CNBC	63	85	-26%	59	72	-18%	25	27	-7%
Headline News	98	81	21%	84	66	27%	25	25	0%
1Q'04: 12/29/2003 - 03/28/2004									
1Q'05TD: 12/27/2004 - 03/27/2005									

**1st Quarter 2005 Competitive Program Analysis**  
**1Q'05: 12/27/2004 - 3/27/2005**

Ranked  
On:

NETWORK	PROGRAM NAME	HH COV AA%	HH AA (000)	P2+ AA (000)	A25-54 AA (000)	A18-34 AA (000)	A18-49 AA (000)	#Tlc
FOXN	THE OREILLY FACTOR	2.1	1,779	2,403	592	127	474	65
FOXN	HANNITY & COLMES	1.5	1,295	1,714	492	125	396	65
FOXN	THE FOX REPORT W/S.SMITH	1.3	1,098	1,469	448	86	352	65
FOXN	ON THE RECORD W/GRETA	1.3	1,137	1,448	458	94	344	65
FOXN	SPECIAL REPORTW/BRIT HUME	1.3	1,099	1,444	395	71	302	65
CNN	LARRY KING LIVE	1.2	1,050	1,271	345	81	272	65
FOXN	THE BIG STORY W/J GIBSON	1.0	826	1,025	290	53	237	68
FOXN	FOX AND FRIENDS	0.9	806	940	364	50	306	140
FOXN	STUDIO B W/S.SMITH	0.9	761	923	297	57	268	70
FOXN	FOX NEWS LIVE	0.8	732	885	285	51	253	393
FOXN	YOUR WORLD W/NEIL CAVUTO	0.8	726	881	275	45	245	67
FOXN	DAYSIDE WITH LINDA VESTER	0.8	657	757	250	53	224	79
CNN	PEOPLE IN THE NEWS	0.7	633	749	275	62	199	4
CNN	NEWSNIGHT W/ AARON BROWN	0.6	576	697	225	51	183	56
CNN	ANDERSON COOPER 360	0.6	523	652	221	66	186	65
CNN	CNN PRESENTS	0.6	520	619	209	69	184	2
CNN	PAULA ZAHN NOW	0.5	489	602	191	60	156	42
CNN	WOLF BLITZER REPORTS	0.6	504	589	145	44	121	63
FOXN	FOX & FRIENDS FIRST	0.6	542	573	254	34	223	69
CNN	LOU DOBBS TONIGHT	0.5	457	535	152	45	123	65
HLN	NANCY GRACE	0.4	375	485	165	43	136	25
CNN	AMERICAN MORNING	0.5	432	481	152	43	128	65
CNN	CROSSFIRE	0.5	411	462	111	29	97	59
CNN	INSIDE POLITICS	0.5	408	459	121	37	108	61
CNN	CNN LIVE	0.5	408	456	144	41	125	135
CNN	LIVE FROM ...	0.4	393	445	146	47	136	189
MSNB	HARDBALL WITH C. MATTHEWS	0.4	343	414	104	23	77	71
CNN	NEWS FROM CNN	0.4	349	401	109	39	103	51
MSNB	IMUS IN THE MORNING	0.4	312	353	107	17	79	58
CNN	CNN DAYBREAK	0.3	295	327	129	24	104	65
MSNB	MSNBC INVESTIGATES	0.3	261	325	152	43	129	20
MSNB	COUNTDOWN W/ K. OLBERMANN	0.3	273	321	116	22	84	64
MSNB	SCARBOROUGH COUNTRY	0.3	257	314	107	23	84	61
HLN	PRIME NEWS TONIGHT	0.3	226	309	111	30	97	25
MSNB	HEADLINERS & LEGENDS	0.3	273	306	107	18	82	3
MSNB	MSNBC REPORTS	0.3	242	290	111	24	93	16
CNBC	THE CONTENDER	0.2	196	265	140	102	162	6
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HLN	CNN HEADLINE NEWS	0.2	200	234	97	30	85	0
MSNB	DEBORAH NORVILLE TONIGHT	0.2	196	234	94	14	76	3
CNBC	CLOSING BELL	0.2	216	233	57	11	47	62

CNBC	STREET SIGNS	0.2	198	216	58	10	51	62
MSNB	THE ABRAMS REPORT	0.2	184	216	90	15	70	71
CNBC	MORNING CALL	0.2	199	214	57	7	48	62
CNBC	POWER LUNCH	0.2	202	214	52	10	47	62
CNBC	THE AGE OF WALMART	0.2	148	193	99	40	93	5
CNBC	KUDLOW & CRAMER	0.2	175	190	56	12	39	35
CNBC	KUDLOW & COMPANY	0.2	168	188	48	7	30	31
CNBC	SQUAWK BOX 9:30A	0.2	174	185	61	4	52	62
MSNB	MSNBC LIVE	0.2	160	179	67	17	60	485
CNBC	THE APPRENTICE	0.2	142	173	106	53	110	35
MSNB	CONNECTED: COAST TO COAST	0.2	137	160	55	16	50	57
MSNB	LESTER HOLT LIVE	0.2	130	160	49	12	40	68
HLN	SHOWBIZ TONIGHT	0.1	117	157	72	22	65	50
CNBC	SQUAWK BOX 9A	0.2	143	154	45	5	38	62
CNBC	SQUAWK BOX 8:30A	0.1	124	135	39	5	34	62
CNBC	COVER TO COVER	0.1	112	129	58	20	52	31
CNBC	MAD MONEY	0.1	116	126	54	10	31	16
CNBC	DENNIS MILLER	0.1	95	115	58	21	52	64
CNBC	SQUAWK BOX 8A	0.1	99	108	34	6	25	62
CNBC	THE SUZE ORMAN SHOW	0.1	90	107	61	12	54	3
CNBC	CNBC ON ASSIGNMENT	0.1	90	106	45	10	38	8
CNBC	INTERNATIONAL AUTO SHOW	0.1	86	106	54	18	38	2
CNBC	BULLSEYE	0.1	91	99	36	9	24	51
CNBC	LATE NIGHT W/CONAN OBRIEN	0.1	75	89	45	28	47	65
CNBC	SQUAWK BOX 7:30A	0.1	83	88	40	7	21	62
CNBC	BEHIND THE WHEEL	0.1	78	87	44	7	30	4
CNBC	MOTHERS ON WALL STREET	0.1	61	80	56	5	57	2
CNBC	BIG IDEA W/ DONNY DEUTSCH	0.1	68	79	45	15	41	41
CNBC	FAST FORWARD	0.1	77	74	38	21	31	3
CNBC	ARCH RIVALS	0.1	80	72	24	10	17	2
CNBC	YOUR MONEY	0.1	62	68	39	7	32	2
CNBC	MCENROE	0.1	50	63	40	20	42	5
CNBC	OUTSIDE THE BOX	0.1	55	62	34	3	26	4
CNBC	SQUAWK BOX 7A	0.1	61	62	29	6	18	62
CNBC	BAJA 1000 (2004)	0.1	47	56	26	12	26	3
CNBC	WAKE-UP CALL	0.0	30	31	14	3	10	62