

YTD'07 Competitive Weekend Program Analysis (excluding breaking news & specials)

YTD'07: 1/1/2007 - 6/24/2007

Source: Nielsen Media Research (Live)

Rank	Net	Program	Day	HH AA%	HH AA(000)	Ranked On:	
						P 2+ AA(000)	P 25-54 AA(000)
1	FOXN	GERALDO AT LARGESS	0.8	755	934	199
2	FOXN	FORBES ON FOXSS	0.8	770	929	245
3	FOXN	BULLS & BEARSS.	0.8	774	914	266
4	FOXN	FOX REPORT SATURDAYS.	0.8	749	908	224
5	FOXN	CAVUTO ON BUSINESSSS	0.8	750	891	252
6	FOXN	HANNITYS AMERICASS	0.8	707	882	207
7	FOXN	HEARTLAND W/JOHN KASICHS.	0.8	698	851	165
8	FOXN	CASHIN INSS	0.8	709	849	215
9	FOXN	WEEKEND LIVESS	0.8	707	843	227
10	FOXN	FOX NEWS WATCHSS	0.8	706	840	181
11	FOXN	FOX NEWS LIVESS	0.8	702	837	250
12	FOXN	HALF HOUR NEWS HOURSS	0.7	638	824	235
13	FOXN	BIG STORY WEEKEND EDITIONSS	0.7	663	796	204
14	FOXN	FOX REPORT SUNDAYS	0.7	649	795	191
15	FOXN	FOX & FRIENDS SATURDAYS.	0.8	711	795	281
16	FOXN	LINE UP, THESS	0.7	658	793	198
17	FOXN	STUDIO B WEEKENDSS	0.7	633	738	186
18	FOXN	FOX NEWS SUNDAYS	0.7	594	719	176
19	FOXN	FOX & FRIENDS SUNDAYS	0.7	631	718	277
20	FOXN	CRIME SCENESS	0.6	530	642	186
21	CNN	LARRY KING LIVESS	0.6	542	630	188
22	FOXN	THE BELTWAY BOYSSS	0.6	547	627	171
23	FOXN	WAR STORIES W/OLIVR NORTHSS	0.6	515	619	146
24	CNBC	DEAL OR NO DEALSS	0.5	438	612	219
25	CNN	LATE EDITION W/BLITZERS	0.6	513	588	197
26	CNN	CNN NEWSROOMSS	0.5	478	554	188
27	CNN	THIS WEEK AT WARSS	0.5	452	536	171
28	CNN	LOU DOBBS THIS WEEKSS	0.5	444	533	164
29	CNN	OPEN HOUSES.	0.5	440	496	193
30	FOXN	SPECIAL REPORTW/BRIT HUMES.	0.5	432	469	201
31	CNN	CNN SATURDAY MORNINGS.	0.4	400	444	177
32	CNN	HOUSE CALLSS	0.4	383	431	164
33	CNN	RELIABLE SOURCESS	0.4	376	428	166
34	MSNB	MSNBC REPORTSSS	0.4	354	420	178
35	CNN	IN THE MONEYSS	0.4	363	407	145
36	CNN	CNN SPECIAL INVEST. UNITSS	0.4	348	398	153
37	CNN	CNN SUNDAY MORNINGS	0.4	355	396	161
38	CNN	CNN PRESENTSSS	0.4	336	395	137
39	MSNB	MSNBC INVESTIGATESSS	0.4	325	392	167
40	FOXN	JOURNAL EDITORIAL REPORTS	0.4	345	373	157
41	MSNB	MSNBC SPECIALSS	0.3	308	363	154
42	MSNB	CRIME AND PUNISHMENTSS	0.3	268	322	139
43	MSNB	MSNBC LIVESS	0.3	277	311	122
44	MSNB	MEET THE PRESSS	0.3	264	306	109
45	HLN	CNN HEADLINE NEWSSS	0.3	260	299	124
46	HLN	NANCY GRACESS	0.2	227	268	104
47	MSNB	MODELS NYCS	0.2	202	244	129
48	MSNB	HEADLINERS & LEGENDSSS	0.2	215	235	119
49	CNBC	THE SUZE ORMAN SHOWS.	0.2	180	231	103
50	HLN	PRIME WEEKENDSS	0.2	191	220	92
51	HLN	NEWS TO MESS	0.2	188	212	80
52	MSNB	TUCKER WEEKENDS	0.2	190	205	104
53	HLN	GLENN BECKSS	0.2	168	196	69
54	HLN	OPEN HOUSESS	0.2	154	177	68
55	CNBC	MILLIONAIRE INSIDESS	0.2	138	170	100
56	CNBC	TIM RUSSERTS.	0.1	133	167	44
57	MSNB	YOUR BUSINESSS	0.2	145	159	85
58	CNBC	BUSINESS NATIONSS	0.1	98	121	55
59	CNBC	THE CHRIS MATTHEWS SHOWS	0.1	87	101	37
60	CNBC	DLIFES	0.1	72	89	36
61	CNBC	HIGH NET WORTHS	0.1	68	82	37
62	CNBC	CONVERSATIONS W/EISNERS	0.1	68	80	30
63	CNBC	WSJ REPORTS	0.1	51	62	23
64	CNBC	BUSINESS OF INNOVATIONS	0.1	48	56	23

Source: Nielsen Media Research, all regularly scheduled programs airing M-F 6am-12am excluding breaking news & specials. Program Name Averages. Only scheduled programs with 3+ telecasts included.