



FAB Alliance News

Fulton Street in Clinton Hill and Fort Greene

Winter 2012

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Dear Adam,

Welcome to the FAB Alliance newsletter!

Read on and you'll learn about projects and news affecting Brooklyn's Fulton Street (and parts of Lafayette, Greene and Putnam Avenues) in Clinton Hill and Fort Greene - including businesses, property owners, and nearby residents of the Fulton Area Business (FAB) Alliance Business Improvement District. In this issue learn about important public safety initiatives, quality-of-life projects and dramatic improvements in public spaces. There's much more in the works and we'll keep sending updates. In the meantime, share this newsletter with colleagues and friends; like fabfulton on [Facebook](#); and follow FAB Alliance on [Twitter](#). There's much more exciting news to come so you'll want to stay connected.



[Phillip Kellogg](#)

Manager, Fulton Area Business (FAB) Alliance

Methadone Clinics Sign Agreement with Brooklyn DA Charles Hynes-plus other FAB Public Safety Initiatives



FAB works on a number of public safety initiatives with the NYPD, the District Attorney's office, elected officials, other city and state agencies and merchants, residents and community organizations. A recent milestone was a press conference held on December 5, 2011, where [Brooklyn DA Hynes announced](#) the signing of an agreement between his office and two methadone clinics -

including the facility on Fulton Street.

The Fort Greene/Clinton Hill/Prospect Heights Community Policy Agreement

was the direct result of a long-term, collaborative effort between the DA's office, the FAB Alliance, elected officials, city and state agencies, NYPD, Community Board 2-and officials and staff at the two clinics, ARTC and Interfaith. The genesis of the Agreement was a task force initiated by FAB and is modeled on the successful work of the *East Side Alliance* which addresses similar conditions in Manhattan. ([Read More](#))

New Public Open Space Comes to Fulton Street in Clinton Hill



Launched in September 2011, the [new Putnam Triangle Plaza](#) has transformed a stretch of concrete at Grand Avenue into a welcoming public plaza for use by the entire community. The 19,500 square foot space was transformed by installing planters and granite blocks, tables and chairs, a new bus shelter and beefing up security with NYPD surveillance cameras. In the spring, look for more benches, trees, enhanced lighting, umbrellas for shade and more.

Putnam Triangle Plaza is the result of FAB's collaborative efforts with the New York City Department of Transportation, other city agencies (including FDNY, NYPD and the MTA), local civic groups, Community Board 2 and elected officials. Special thanks to Brooklyn Borough President Marty Markowitz and Council Member Letitia James, who generously provided funding and [spoke at the official launch event](#). While FAB is responsible for maintaining the space and will be initiating activities and events, it is a public space which everyone is urged to use and plan your own events. ([Read More](#))

The Holidays on Fulton - Seasonal Flair to a Year-Round Mission



The holidays on Fulton Street included highlighting merchant promotions, creating special events, festive holiday lighting with snowflakes floating over Fulton, Santa riding the trolley and in collaboration with the nationwide promotional effort called [Small Business Saturday](#), FAB and Myrtle Avenue worked together to encourage people to shop locally and promote all the unique small businesses throughout Clinton Hill and Fort Greene. ([Read More](#))

FAB was also in the *Downtown Brooklyn Holiday Guide*, distributed to 32,000 people in downtown Brooklyn by 18 arts, cultural and civic organizations including BAM, Irondale Center, Mark Morris and more. The guide included a prominent listing for dining and shopping in the FAB district - all within walking distance of those cultural venues. And, FAB used [Facebook](#) and [Twitter](#) to encourage people to shop locally during the holidays by highlighting specific sales, events and in-store promotions held by Fulton Street businesses.

Improving the Environment of Fulton Street



Keeping Fulton Street clean of litter, graffiti, over-flowing trash cans; plus implementing a recycling program at high-traffic locations, tending to the street trees (and getting more trees planted!), securing more bike racks and working to bring BikeShare to the district... those are just some of the quality-of-life initiatives FAB works on all year long. Working with NYC agencies, FAB works to bring city services to help make Fulton Street more of a destination for shoppers. ([Read More](#))

Energizing Fulton Street - Bringing People Out on FAB Fridays, and more!



FAB FRIDAYS is a collaborative event that connects the area's rich arts, cultural and civic institutions with businesses and residents with live music, performance, activities for children of all ages and in-store events, special offers and happenings. In the spring, FAB Fridays will be back with regular evening concerts, day-time children's concert series, after-school activities, crafts and games and a number of themed events... celebrating the environment, visual and performing arts, African Culture and more! Goals include: highlighting the creative and cultural talent that is such an important part of the fabric of the area **and** bring more people out to discover all that Fulton Street has to offer. ([Read More](#))