



Gary Eldred

Faculty, Real Estate

Gary W. Eldred, Ph.D., has worked as an investor, consultant, professor, and author in the field of real estate for more than 25 years. He frequently speaks at major investment conferences and has been interviewed/consulted by journalists at CNN, BBC, *Fortune*, *The Wall Street Journal*, *The New York Times*, and many others. Dr. Eldred, has authored 21 books, including *Investing in Real Estate* and the series, "Make Money in Real Estate." He has also written or co-written three college textbooks and many academic articles and research papers. Dr. Eldred began acquiring properties at age 21, and today his properties include residential rentals as well as ownership interests in office buildings, shopping centers, and apartment communities. As a real estate consultant, Dr. Eldred has served Fortune 500 companies such as Wells Fargo, Georgia Pacific, and Century 21, as well as entrepreneurial investors and property developers. He has held faculty positions in the graduate business programs of Stanford, University of Illinois, and University of Virginia. He has also taught urban land economics and real estate investing at the University of British Columbia and the American University of Sharjah in Dubai.



John Vogel

Faculty, Real Estate

John H. Vogel, Jr. is a professor of real estate at Dartmouth's Tuck School of Business. Mr. Vogel is the author or coauthor of numerous case studies for Tuck as well as for the Harvard Business School. He is the coauthor of two books and has written chapters in several others, along with numerous articles about real estate finance, development, and investing. As a consultant, Mr. Vogel provides training courses to major banks, corporations, and community groups across the country. He also has extensive experience as an executive for real estate investment and development companies. Mr. Vogel has been teaching at graduate business schools for more than 20 years. In addition to Tuck, he has served on the faculty of the Harvard Business School, the Harvard Graduate School of Design, and the Yale School of Management. *Business Week's* Guide to Business Schools named him as one of Tuck's outstanding faculty.



Jack Kaplan

Faculty, Entrepreneurship

Jack M. Kaplan is a teacher, author, and entrepreneur with extensive business experience in early-stage financing and in growth companies. Mr. Kaplan has taught entrepreneurship courses focusing on, business plans, entrepreneurial management, and new technology ventures. He has made presentations at numerous seminars and is the author of several books, including *Patterns of Entrepreneurship*, *Getting Started in Entrepreneurship*, *Smart Cards: The Global Information Passport*, and many articles. Mr. Kaplan has launched and managed three successful IT systems and database software companies. He is president of Datamark Technologies, Inc., a stored-value and loyalty company that was recently acquired by Stored Value Systems. He has worked as a consultant for a host of Fortune 500 organizations, including Aetna, Panasonic, and Johnson & Johnson. He is currently adjunct professor of entrepreneurial studies at Columbia Business School.

[Bio, Corporate University Xchange]

JEANNE C. MEISTER

President

Jeanne C. Meister is president of Corporate University Xchange, Inc., a New York City based corporate education and research firm. Ms. Meister is also the author of *Corporate Quality Universities* (Irwin Professional Publishing, 1994), as well as the recently published *Corporate Universities: Lessons In Building a World-Class Work Force* (McGraw-Hill, 1998). The products and services of Corporate University Xchange have grown out of research from both books. With a client base from around the world representing a broad spectrum of industries as well as institutions of higher education, Corporate University Xchange is considered *the* specialist for corporate university development and management.

Ms. Meister is also the founder and publisher of *Corporate Universities International*, a bimonthly newsletter dedicated to sharing the best practices among corporate colleges and universities worldwide. Additionally, Corporate University Xchange sponsors the *Annual Survey of Corporate University Future Directions*, a survey of 120 corporate universities profiling global best practices in education and training with results segmented by industry and size of organization.

A frequent contributor to *Training* magazine, *Training & Development* magazine, *The Wall Street Journal*, *Nation's Business*, and *College of William & Mary Business Review*, Ms. Meister has written numerous articles profiling such corporate universities as Disney University, Oracle University, Dell University, Motorola University, and Whirlpool Brandywine Creek Performance Center.

Ms. Meister has assisted numerous agencies of the Federal Government in launching corporate universities, such as the Bureau of Engraving and Printing, the Department of the Interior, and the Internal Revenue Service.

Prior to founding Corporate University Xchange, Ms. Meister was a Vice President of Citibank, N.A.

Ms. Meister holds a Bachelor of Arts degree in education from University of Connecticut, a Master's in educational psychology, as well as an MBA from Boston University.

School of Visual Arts Names its First Provost

Largest Private Art College in the U.S. Appoints Christopher J. Cyphers to New Spot

The School of Visual Arts (SVA) in New York City has just named Christopher J. Cyphers, Ph.D. to the newly created position of provost. Dr. Cyphers has been with SVA for three years. Previously, he held the position of director of institutional research. Dr. Cyphers' responsibilities as provost include the assessment of current and proposed academic programs; managing all institutional research; and advising the president on issues involving the administration, faculty, and curricula.

In his tenure at SVA, Dr. Cyphers has been instrumental in developing, collecting, and assessing research about the College. The primary intent behind this work has been to acquire information that can be applied toward creating programs and initiatives that enhance the student experience, improve retention, and better focus the College's recruitment effort.

Dr. Cyphers' extensive research has impacted the College in very concrete ways. For example, his work uncovered a major transformation in the SVA student profile, to the point where the College's students have begun to closely resemble those at traditional four-year institutions. Among the findings was the revelation that the number of out-of-town students had increased more than 250 percent, which led to SVA acquiring a new building it made into a residence hall.

Dr. Cyphers' first major undertakings as provost will be to develop an honors program and establish a new interdisciplinary BFA program that will draw from the resources of all of the undergraduate programs and facilities.

Prior to Dr. Cyphers' appointment as provost, the College's president, David Rhodes, had sole responsibility for the academic portion of the institution. He created the new position, and a corresponding Office of Academic Affairs, as a response to the increased quantity and quality of the College's student body, and the significant growth in academic programs. "Chris will become an increasingly important force in advocating curricular change based upon a clear analysis of student preferences, and outcomes and demands of the professions," said Mr. Rhodes. The department chairs and academic advisers will continue to report to Mr. Rhodes.

Dr. Cyphers believes his new position will build upon his ongoing institutional research work. "Creating the position of provost links the continuous study of SVA's dynamic student population with the administration of the College's educational services," he said. "The practice of continuous improvement is greatly enhanced by bringing institutional research, assessment, and academic administration under a single roof."

Before joining SVA, Dr. Cyphers was associate dean for academic affairs at the DeVry Institute of Technology's New York City campus. In this capacity he oversaw an expansive evening degree program and managed a 45-member faculty. Prior to his tenure at DeVry, Dr. Cyphers worked as a research associate for the Committee for Public Higher Education, a not-for-profit public interest group organized to promote open access to New York City's public university system. Dr. Cyphers published his first book in 2002, *The National Civic Federation and the Making of a New Liberalism* (Praeger Publishers), and has published articles in various higher education organs. Additionally, Dr. Cyphers routinely presents peer-reviewed scholarly papers at the annual meetings of the Association for Institutional Research, the Social Science History Association, and the *Journal of Policy History* conference.

Dr. Cyphers received his Ph.D. in history from the State University of New York at Albany. He acquired his MA from Wesleyan University, and his BA from Hampden-Sydney College in Virginia. While a graduate student at both Wesleyan University and the State University of New York, Dr. Cyphers taught a range of undergraduate courses in American social and cultural history and political science.