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Being There: Louis Armstrong

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Cover copy:	
BEING THERE Satchmo's Wonderful World Louis Armstrong Shares the Language of Jazz	
Left column copy (static):	Right column copy (scroll):
Louis Armstrong Ambassador of Jazz You know the music, the voice, and the mile-wide smile. Louis Armstrong was a performer in every sense—whether on a stage or in an intimate conversation. Listen in on a few of his memories, and get a glimpse of his on-screen charisma. Celebrate with us the wonderful world of Louis Armstrong.	Becoming Satchmo One of the most influential jazz musicians of the 20 th century, Louis Armstrong was born in New Orleans in 1901 and by the mid-1920s, he had played his way up north to Chicago. His music—and his name—soon would be known around the world. Upon his arrival in London in 1932, the editor of <i>Melody Maker</i> , a British music magazine, greeted Armstrong with a hearty, “Hello, Satchmo!” Armstrong’s trombone player translated it as “satchel mouth” because “the man said you had more mouth.” The Language of Jazz Satchmo toured extensively throughout much of his career, living up to his Ambassador moniker as he shared American jazz around the globe. He believed that music was a universal language, with the power to unite musicians and audiences worldwide. Armstrong In Hollywood Initially known for his virtuosity on the cornet and trumpet, Armstrong also delighted fans with his gravely voice and engaging presence on screen. Satchmo appeared in over a dozen films including <i>High Society</i> , starring Bing Crosby, Grace Kelly and Frank Sinatra. Armstrong also appeared alongside Barbra Streisand in the film version of <i>Hello, Dolly!</i> Satch was familiar with the music—he’d recorded a <i>Hello, Dolly!</i> compilation album a few years prior to the movie. The title track from the album shot to number one on the charts, unseating The Beatles’ “Can’t Buy Me Love” from the top spot.

	<p>The popularity of <i>Hello, Dolly!</i> led to Armstrong's lead in a commercial for the Suzy Cute doll—complete with catchy jingle and backed by a chorus of little girls.</p> <p>His wonderful legacy Renowned as a singer, an actor, and larger-than-life personality, for the Ambassador of Jazz it was always about the music.</p> <p>Early in his career, Armstrong was invited to perform with his idol and mentor Joe Oliver, known as the “jazz king” of Chicago. Despite his own accomplished career, Armstrong recalled that performance as one of his favorites.</p> <p>In August of 1971, the world mourned the loss of this jazz giant, but his music continues to bring joy and inspiration to fans of all ages. For Louis Armstrong, it really was a wonderful world.</p>
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