

Cwikwin Mobile App for Android and iOS, a hub for Online Contests - Download, Login, Play, and Cwikwin -

Dubai, April 2015 – Have you ever won a prize online? Now is your chance! All you have to do is download the Cwikwin mobile app for Android and iOS and win exciting prizes by participating in a quiz of your choice. Cwikwin, a play on the words *quick* and *win*, is a start-up initiative by Concept Diary FZC. The exciting new mobile app provides a digital hub for UAE residents to participate and compete in contests for various brands, products and services through their mobile devices.

After launching in August 2014, UAE's first mobile app for contests gained immediate popularity amongst Dubai's Android and iOS users. Minakshi Singh, an avid Cwikwin user, says *"When I first heard about Cwikwin, I thought they had an exciting concept where I pay nothing and get to participate in multiple contests to win exciting prizes and also collect loyalty points which I can redeem for a variety of gifts! It's kind of cool and I have even recommended it to my friends."*

Kishore Chand, an established entrepreneur and the mastermind behind Cwikwin, insists the Cwikwin mobile app will provide a great marketing opportunity for business. He developed a deep understanding of the opportunities of mobile applications and digital marketing through his 15-year career in the telecoms industry and aims to make the most of the growing popularity of the social web in the UAE.

"We know that these days people are immersed in their smartphones and their apps – shopping, sharing, researching, and buying anytime of the day or night and that represents a huge marketing opportunity for businesses" says Kishore Chand, Co-Founder of Cwikwin.

"UAE is host to some of the best brands in the world, opening opportunities to market these in a competitive business environment." – Kishore Chand

The Cwikwin mobile app has a contemporary, sleek and vibrant lay out, it's extremely simple to use, making it user-friendly for all those digitally less skilled users out there, and its open to all ages and genders. To participate, you simply sign up, play and claim your prize. What stands out about Cwikwin is its vast range of prizes. A winner can compete to win anything from concert tickets to digital devices and even medical services. The interactive app also offers a Loyalty Programme, where a user can earn points with every correct answer. The points can then be used to buy rewards from the Cwikwin online store. Cwikwin is a mobile app certainly worth discovering, especially if you like winning free prizes in exchange for downright fun and healthy competition!

Availability

Download Cwikwin mobile app NOW from:

<http://is.gd/kOJ8M4> or do a web-registration from www.cwikwin.ae

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