



ALLOC[®]
Floors for living





674962 Ironite

Welcome to the Wonderful World of **ALLOC.**

Flooring colors represented throughout this brochure may vary slightly from actual product colors.
Please refer to your retailer's samples when making your final decision.

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Here's the bedroom you've dreamed of, the kitchen that reflects your taste, the living room that lives up to its name. ALLOC's floors for living are foundations for beautiful rooms that are fully you—and worry-free.

Sweet Retreat



634811 Historic Chestnut

Welcome home to a place where you can truly live.

Enfold yourself in warm sophistication.



734393 Merbau Symphony



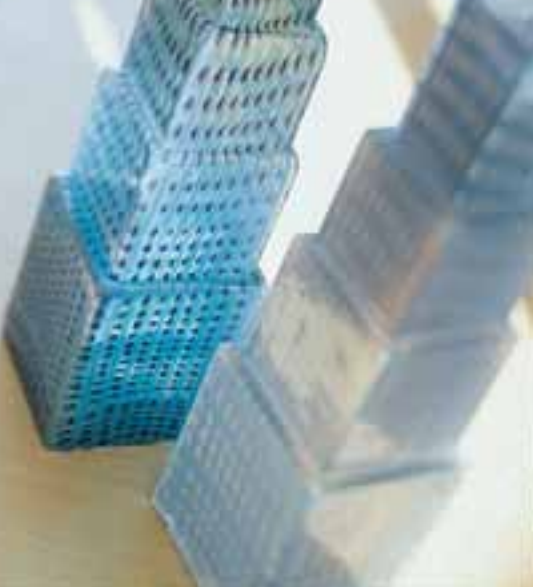
253833 Merbau

Deep, rich finishes and authentic textures under foot inspire sleek, bold designs. Whether illuminated in amber candlelight or bathed in morning sun, these elegant floors cradle your décor in timeless style.



Warm Brew





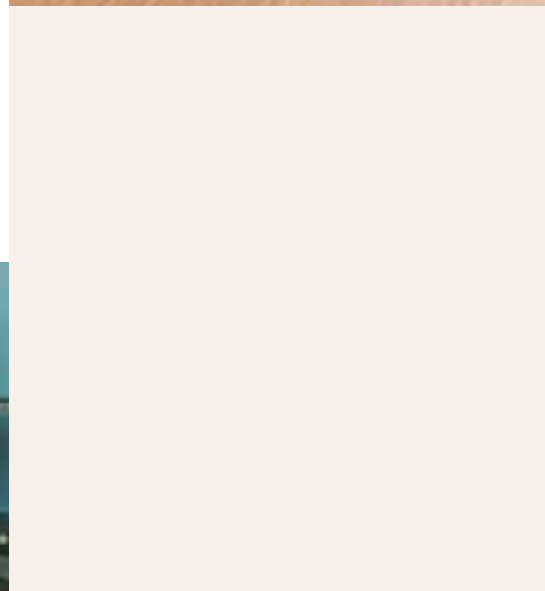
Fresh,
airy spaces are
always inviting.



From the home office to the
living room, mellow finishes
harmonize with your indoor
environment. Even the cozi-
est corners open up. It's true
lightness of being.



253521 Natural Oak



Cool Change

734023 Manor House Beech



674901 Sand Slate



ALLOC's tile styles—with natural tones and earthen details—install in a snap with no grout or glue. They clean just as easily, standing up to your family's wear and tear beautifully.

Life's Tile



138420 Marbella Slate



Surprise!
It's the versatile look of tile in worry-free laminate.



Sleek yet subtle colorings create a calming influence throughout the home. Soothing fresh surface materials enhance a sense of tranquility.



Clean Slate

674951 Slate



042623 Classic Maple



As durable as they are beautiful, as versatile as they are simple, ALLOC floors meet your need for practicality and your desire for fine design. Child's play or cocktail parties, bare feet or high heels, grape juice or red wine... ALLOC floors are for *living*.

Durable and Beautiful



Quiet the senses with fresh colors and clean lines.



645561 Cappuccino Oak

ALLOC laminate floors are engineered to resist moisture and won't trap dirt or allergens for a cleaner indoor environment for you and your family. And with our commitment to responsible manufacturing and eco-friendly practices, you can enjoy a fresh indoor environment without compromising the environment outside.



644502 Portland Oak

Breathe easy!



A cleaner indoor environment for you and your family.





655852 Wenge



These confident colors melt against cool, smooth lines and contemporary accents. This smart style is uplifted on richly finished floors—a reflection of your impeccable taste.



253882 Jarrah



Better Suite



Indulgent hues of chocolate and mocha punctuate upscale décor.



655512 Mocha Oak



Indigo Mood



Midnight inspiration conjures imagery of bottomless blues—iris, ink and indigo. Blending global influences and domestic sensibilities, you draw from a deep well to define your personal style and select floors befitting your modern mood.



253801 Red Sculpted Oak



645811 Fairmont Hickory

Beautiful wood grains help make your home your castle. With your unique touch of class and panache, neutrals need not be boring. Simple yet sophisticated, these linen, beige and sand-inspired hues create relaxing—and exciting—living spaces.



645821 Manchester Hickory

Sand Castle



645601 Vintage Maple



With outside inspiration, green your space and create an escape from the ordinary. Daring, rich palettes take their cue from nature's endless array of leaves and grasses. Accented with authentic wood styling underfoot, the lush look has evergreen appeal.

Urban Jungle



655853 Elegant Walnut

Drape yourself in wild warmth.



624093 Japanese Cherry



The clean look of contemporary décor sparks with subtle jolts of Caribbean color. Topaz blue, coral and sea green interpose with washed wood tones to create focal points and add designer dimension to any room.

Teal We Meet Again



614243 Castle Oak

Blend and energize with colors and textures.





645561 Cappuccino Oak



Caramel Kiss

With a warm reception, design elements from faraway places will be right at home in your home. Wood finishes with a kiss of caramel create a regal canvas for décor resonating in ancient amber tones.



Stately elegance meets at home styling.



Sun-drenched finishes reap a harvest of amazing spaces. From shades of aged yellow to ripe citrus hues, golden tones envelop rooms in cheerful warmth. Likewise, authentic wood looks and textures add inviting depth and dimension. What a bright idea!



Golden Gate

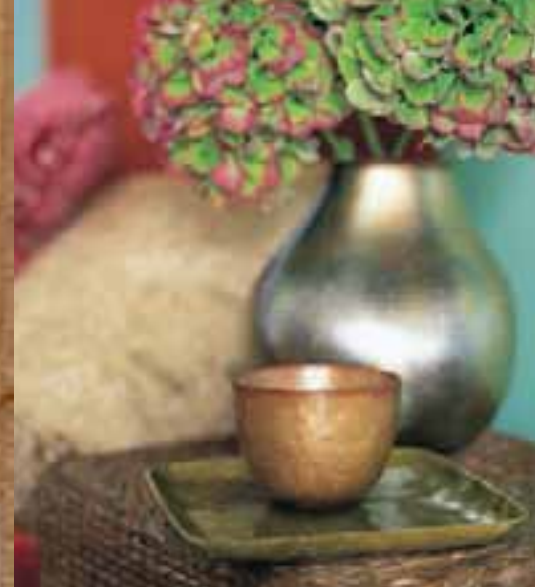
112333 Traditional Cherry

Harmonizing colors and materials combine to create a peaceful ambiance.

253352 Rustic Cherry



012742 Rosewood



Add a dash of elegance to spice up the dining room, the living room—any room. Varied wood grains, textures and details are ideal finishing touches against a backdrop of russet-washed décor. These floors are as enduring as your strong sense of style.

Spice Rack



Alloc Residential and Commercial Moldings

Alloc Moldings feature a unique construction that ensures superior wear resistance and makes them the strongest in the industry.

Accessories

FastFold™ Underlayment

RapidRoll™ 3-in-1 Underlayment

Free&Clean® Laminate Cleaner

Installation Kit



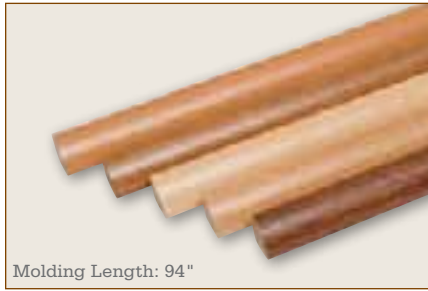
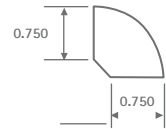
ALLOC WALLBASE

Borders the floor for a finished look and covers expansion gaps next to the walls.

Molding Length: 94"

QUARTER ROUND

Quarter Round - Nicely frames all flooring projects and covers expansion gaps next to walls.



Molding Length: 94"



A technically advanced 3-in-1 underlayment ideal for all "floating floors" such as laminate and hardwood. **FastFold™** provides excellent thermal insulation, aids in sound reduction, acts as a moisture barrier and is easy to install. Packaged in boxes, **FastFold™** is easier to handle and transport than rolls.



RapidRoll™ includes padding, vapor barrier and tape in one product. Everything you need to prevent moisture, add underfoot cushion and speed up installation, comes in one roll.



Free&Clean® keeps your new floors looking great. Just spray it on and it starts fighting bacteria like E. coli, Staph and Strep. Spray over a dry, clean mop and mop over the affected area until streaks disappear. There's no need to rinse. Simply put the convenient spray bottle away and get on with your day.



Alloc offers an installation kit needed for the successful installation of our laminate flooring products.

The kit includes:

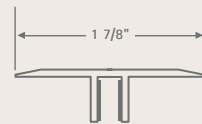
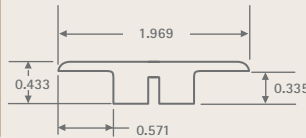
- Spacers
- Pull-Bar
- Tapping Block
- Installation Brief

Please refer to our web site alloc.com for the most up to date installation information.



ALLOC T-MOLDING

Bridges the expansion gap between two level surfaces. The Monotrack, for residential moldings, is required to secure the T-Molding to the subfloor.



Molding Length: 94"



Packaged complete with Monotrack system and screws.

Molding Length: 84"

Warranties and Product Specifications

Commercial	Original	Domestic	Home Flooring
Product Size: 7.6" x 47.50"	Product Size: 7.6" x 47.55"	Product Size: 7.6" x 47.71"	Product Size: 7.32" x 47.25"
Thickness: .43"	Thickness: .42"	Thickness: .39"	Thickness: .28"
Boards Per Carton: 8	Boards Per Carton: 8	Boards Per Carton: 8	Boards Per Carton: 8
Carton Weight: 37 lbs.	Carton Weight: 36 lbs.	Carton Weight: 34 lbs.	Carton Weight: 26.5 lbs.
Square Feet Per Carton: 20.06	Square Feet Per Carton: 20.06	Square Feet Per Carton: 20.14	Square Feet Per Carton: 19.22

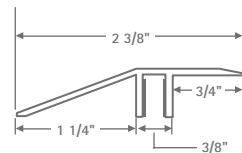
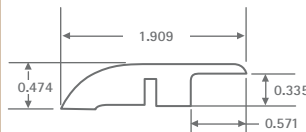
Tile	16" x 16" Pattern	Random Pattern A	Random Pattern B
Product Size	15.48" x 46.45"	15.48" x 46.45"	15.47" x 46.85"
Thickness	.32"	.32"	.32"
Boards Per Carton	4	4	4
Carton Weight	31.3 lbs.	31.3 lbs.	31.42 lbs.
Square Feet Per Carton	19.95	19.95	20.14

Basic
Product Size: 7.32" x 47.25"
Thickness: .28"
Boards Per Carton: 8
Carton Weight: 26.5 lbs.
Square Feet Per Carton: 19.22



DUAL REDUCER

Bridges the gap between two uneven surfaces, creating a smooth transition. The Monotrack, for residential moldings, is required to secure the Dual Reducer to the subfloor.



Molding Length: 94"



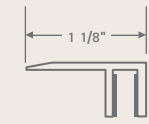
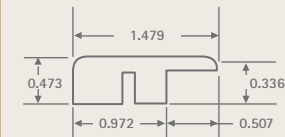
Packaged complete with Monotrack system and screws.

Molding Length: 84"



SQUARE NOSE

Used as a transition from laminate to carpet, sliding glass doors or areas around fireplaces. The Monotrack, for residential moldings, is required to secure the Square Nose to the subfloor.



Molding Length: 94"



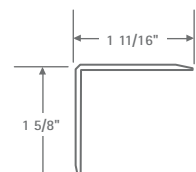
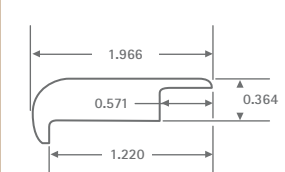
Packaged complete with Monotrack system and screws.

Molding Length: 84"



STAIR NOSE

A durable trim for the treads and risers on stairways.



Molding Length: 94"



Packaged complete with Monotrack system and screws.

Molding Length: 84"

Classics MB Plank	TimberView	WoodStrip
Product Size: 7.3" x 47.25"	Product Size: 4.7" x 50.6"	Product Size: 3.3" x 50.79"
Thickness: .32"	Thickness: .32"	Thickness: .32"
Boards Per Carton: 8	Boards Per Carton: 8	Boards Per Carton: 24
Carton Weight: 30 lbs.	Carton Weight: 19.84 lbs.	Carton Weight: 40 lbs.
Square Feet Per Carton: 19.22	Square Feet Per Carton: 13.29	Square Feet Per Carton: 27.99

Unique Technology, Superior Strength and Durability

Alloc Icon Reference Guide

Laminate Flooring Construction and Product Lines Comparison Chart

STRONGEST



The strength of the lock

The unique aluminum locking system ensures extremely strong joints that withstand the weight of heavy objects. The floor can easily be taken up and installed elsewhere, and the joints will retain their strength.



High-Pressure Laminate (HPL)

Alloc's HPL construction is engineered for maximum durability and lifelong satisfaction. Manufactured at more than 1300 PSI of pressure, HPL offers superior impact resistance.

EASIEST



Alloc's Unique Aluminum Locking System

Alloc flooring's patented locking systems are constructed to form networks of support that absorb and distributes the stresses that act on a floor. This network makes each joint able to withstand high levels of horizontal and vertical forces. Both our precision-made aluminum locking structure and our fiberboard locking mechanism allow the planks to fit together easily and tightly, resulting in better looking floors.



Easy Maintenance

Alloc's laminate surface provides a great-looking, durable floor that's easy to care for. Just vacuum or sweep your Alloc floor periodically. When needed, Alloc flooring may be cleaned with Alloc Free&Clean®.

FEATURES



AquaResist

The core material within the Commercial, Original and Domestic product lines contain a unique AquaResist HDF board that reduces the absorption of moisture to an absolute minimum. In addition, the edges are sealed against moisture penetration.



Direct Pressure Laminate (DPL)

Alloc's DPL construction provides superior durability and lasting performance. Manufactured between 300 and 500 PSI of pressure, DPL provides a well balanced and stable floor.

QUIETEST



Silent System

The Alloc Silent System is a highly effective sound absorbent underlayment. Noise from footsteps or falling objects is reduced by over 50% when compared to floors with conventional underlayment. This attached underlayment reduces installation time and waste while making the floor more pleasant to walk on.

WARRANTIES



- Joint integrity
- Wear resistance
- Fade resistance
- Stain resistance
- Water resistance

UNIQUE



Bevel Edges

Several Alloc floors have a small bevel at the edges of each plank simulating a natural wood look. The small v-groove that the beveled edge creates between each plank gives the flooring a more realistic look similar to natural wood flooring.



Wood Structure (WS)

Several Alloc designs feature Wood Structure. This surface finish follows the annual rings in a wood design. Combined with Beveled Edges, the Wood Structure finish creates a natural looking, elegant floor.



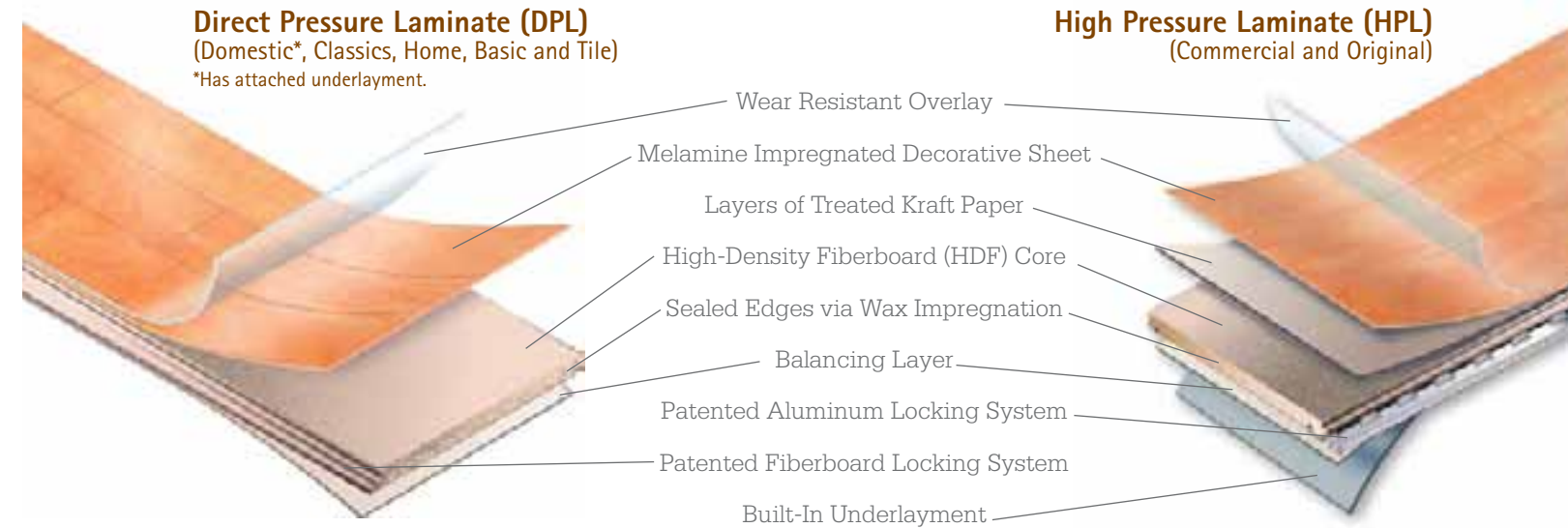
Antique Structure (SC)

This is a very unusual three-dimensional surface, inspired by old hand-scraped wood floors.



Embossed In Register (EIR)

This texture has a clearly defined surface which follows and emphasizes the wood/tile décor in the specific floor. This produces a very natural appearance.



PRODUCT LINES COMPARISON CHART

	Commercial	Original	Domestic	Tile	Classic MB Plank	TimberView	WoodStrip	Home Flooring	Basic
Construction	HPL	HPL	DPL	DPL	DPL	DPL	DPL	DPL	DPL
Core	HDF*	HDF*	HDF*	HDF	HDF	HDF	HDF	HDF	HDF
Backing	HPL	HPL	DPL	DPL	DPL	DPL	DPL	DPL	DPL
AC Rating	AC 6	AC 5	AC 4	AC 3	AC 3	AC 3	AC 3	AC 3	AC 3
Thickness	11 mm	10.8 mm	10 mm	8 mm	8 mm	8 mm	8 mm	7.2 mm	7.2 mm
Wax Impregnated Edges	Yes	Yes	Yes	Yes	Yes	No	No	Yes	Yes
Locking System	Aluminum	Aluminum	Aluminum	HDF	HDF	HDF	HDF	HDF	HDF
Joint Strength Lb/Ft.	1,000	1,000	850	670	670	670	670	670	670
Underlayment	2 mm Silent System	2 mm Silent System	2 mm Silent System	None	None	None	None	None	None
Impact Resistance	Superior	Excellent	Good	Good	Good	Good	Good	Good	Good
Residential Use	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Light Comm. Use	12 Yr. Warranty**	8 Yr. Warranty**	5 Yr. Warranty**	N/A	N/A	N/A	N/A	N/A	N/A
Heavy Comm. Use	10 Yr. Warranty**	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Warranty Coverage	J/W/F/S/X	J/W/F/S/X	J/W/F/S/X	J/W/F/S/X	J/W/F/S/X	J/W/F/S	J/W/F/S	J/W/F/S/X	J/W/F/S/X
Residential Warranty	Lifetime	Lifetime	30-year	30-year	30-year	30-year	30-year	25-year	25-year

J = Joint Integrity W = Wear Resistant F = Fade Resistant S = Stain Resistant X = Water Resistant * Aqua Resistant ** Excludes Water Resistance Warranty in Commercial Use

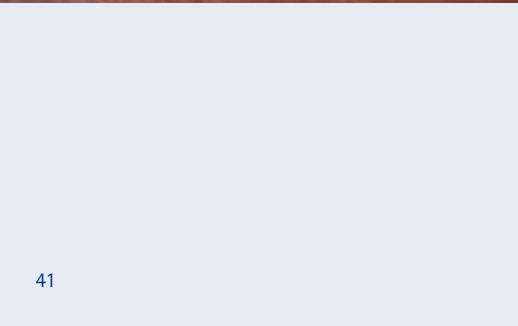
Original																											
	614213 Summer Maple TP / Limited Edition	655861 Trendline Light TP	614243 Castle Oak SG	655888 Natural Masari	645561 Cappuccino Oak	614673 Northern Maple TP / Limited Edition	655851 Trendline Natural TP	644502 Portland Oak	634122 Antique Pine	655522 Smoked Oak WSOT	624093 Japanese Cherry TP	644531 Antique Oak	614533 Manor Oak TP	655333 Wild Cherry TP	614563 Gunstock TP	644321 Heritage Cherry	634811 Historic Chestnut	624573 Winchester Oak TP	644311 American Cherry	655878 Auburn Masari	655853 Elegant Walnut TP	655812 Elegant Merbau TP	645821 Manchester Hickory				
Tile										Home Flooring																	
	138711 Sevilla Pearl	137731 Madrid White	137734 Cabos Cream	138424 Andorra Slate	138712 Barcelona Beige	138420 Marbella Slate	139876 Alicante Slate	139861 Solana Slate	137733 Malaga Stone	Home Flooring				012921 Bamboo TP	012613 Nordic Maple SG / Limited Edition	012533 Harvest Oak Limited Edition	112513 Nordic Oak	112231 Sacramento Pine	012872 Honey Pecan TP	112333 Traditional Cherry	012742 Rosewood	655841 Trendline Merbau TP	655512 Mocha Oak TP	645601 Vintage Maple	645811 Fairmont Hickory	655852 Wenge TP	
Commercial																											
	674981 Hearthstone ST	674941 Travertine SG	674971 Greystone ST	734213 Summer Maple TP	734023 Manor House Beech TP	734832 Applewood TP	735501 Northern Oak	734372 Cherry Classic TP	734122 Antique Pine TP	734243 Castle Oak TP	674901 Sand Slate ST	674961 Terra Cotta ST	675909 Sierra Marble SG	674931 Granite SG	735842 Canary Wood	735802 Acacia	734393 Merbau Symphony TP	735872 Panga Panga	675919 Mocha Marble SG	674952 Vermont Slate ST	674951 Stone Slate ST	735929 Gray Granite HS	674962 Ironite ST				
Classic MB Plank												Basic										TimberView and WoodStrip					
	052643 Select Maple TP	052653 Country Maple Limited Edition	052512 Heritage Oak Limited Edition	052423 Country Beech Limited Edition	052522 Mission Oak Limited Edition	052573 Midwestern Oak Limited Edition	052343 Brazilian Cherry TP	052732 Santos Mahogany TP	052621 Western Maple Limited Edition	052521 Burled Oak Limited Edition	052531 Tavern Oak Limited Edition	Basic				042623 Classic Maple TP	042523 Oak Natural	042323 Country Cherry TP	142543 Traditional Oak	042842 Hickory TP	042822 Cognac Merbau	TimberView and WoodStrip		051251 Empire Hickory	051261 Mountain Hickory	563461 Stafford Oak	563451 Dynasty Oak
Domestic																											
	253622 Rustic Maple TP	253612 Elegant Maple TP	253422 Heart Beech MF	253353 Elegant Cherry TP	253521 Natural Oak	253563 Classic Oak TP	243513 Traditional Oak	253443 Shoreline Beech TP	243583 Lively Oak	253581 Oak Plank Natural	253591 Oak Plank Red	253852 Country Butternut TP	253642 Cherry Maple TP	253811 Harvest Walnut TP	253571 Craftsman Oak	253541 Weathered Oak	253882 Jarrah TP	253352 Rustic Cherry TP	253801 Red Sculpted Oak	253833 Merbau TP	253593 Elegant Dark Oak TP						



Commercial Projects



From airports to offices, health-care to hospitality and restaurants to retail, Alloc Commercial High Pressure Laminate (HPL) flooring stands up to all commercial applications.





SAVE A TREE CREATE A LEGACY

WITH ALLOC LAMINATE FLOORING

Alloc laminate flooring creates a warm environment inside your home without compromising the environment outside. We use sawdust and wood scrapings that would otherwise be discarded to craft our superior-performance flooring. We manufacture responsibly by diverting 100% of our waste from landfills and utilizing it as energy. Our authentic wood looks are achieved through eco-friendly printing processes, and 100% of our aluminum and packaging comes from recycled materials.

**A BEAUTIFUL HOME ENVIRONMENT SHOULD NEVER
COME AT THE EXPENSE OF OUR OUTDOOR ENVIRONMENT.**

**CHOOSING ALLOC
IS CHOOSING YOUR
ENVIRONMENT.**



ALLOC[®]
Floors for living

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