

Sharing:

No matter how you slice it, sharing's important. You knew it when you were a kid, and in today's intricately connected computerized world, you know it more than ever. But though collaboration's key—the optimal way to get things done—that doesn't mean you want colleagues locking up your crucial document, meaning you can't work on it.

Backup That's sharing feature comes to the rescue letting you easily share files with anyone you wish: colleagues, family, friends, even if they haven't signed up for Backup That, (yet that is). And our version control means you can keep going on your report, check out what group members have done, and not have to worry about who's editing what in real time. Sharing's a snap: Simply mark a folder as shared, add recipients, then drag and drop docs into the folder. Plus when you create a new version, changes are automatically sent to your team, letting you communicate clearly, quickly, collectively.

Attachments and Rules:

Let's face it, digging through dozens of emails searching for that long lost attachment is a downright drag. Your time's valuable and just reading gazillions of "will do"s and "got it"s from all those replies in an email chain, eats up precious minutes. At Backup That we feel your pain, and our breakthrough attachment viewer—a bird's-eye view of all your attachments—is here to release you.

Our viewer sifts through all those loose email threads, sorting and synching along the way, organizing attachments into one accessible viewer always available on our site while you're freed up to handle the big picture, see the who, what, where, when, and why, respond if you like, and move on. You can sort and search attachments by date, sender, subject, or content, which means prioritizing what needs attention now is a cinch, and harnessing older files—even when you don't remember the exact names—is a breeze.

And like most people, you're deluged with weekly attachments, but there's just no way that barbecue sauce recipe from mom—mouth-watering as it is—should get the same inbox status as those urgent reports from your boss. Once our viewer helps you find your files, our Rules feature steps in so you'll hold off on the sauce, and concentrate on work. With Rules you can make specific projects, such as anything from your boss, or items marked urgent, move to an 'Immediate Attention' folder, and have that recipe—along with those cute corgi pics from your cubicle next door buddy move to another folder entirely. (<http://i.imgur.com/NWq5WIq.gif>) It's win win: delivery from distraction, letting you work now, and play later. [NOTE: I left the above link in as it was in the original document.]

Sync, Backup, and Auto Backup

Sync

Keeping the most current copies of your work is crucial, and that's why syncing files has been a mainstay of Backup That's features from day 1. We make syncing simple and smooth by creating a folder in your file manager that constantly updates and syncs files between your local device and a designated mailbox folder so you can rest assured you've got your previous work plus all the latest versions of your efforts. Since our sync service saves every few minutes on docs you're actively toiling on, no matter where you are in the world, files are up to date with each and every version right at your fingertips.

Backup

Many backup services keep your documents captive. They won't backup some items, and either discriminate against atypical files you've needed to download, or against the oddly stored ones that wind up here, there, and everywhere deep within the bowels of your device. Our service liberates your files. Just drag and drop them to the Backup That folder on your computer, and because we cover such a broad range of file types, no matter where you got them or what they're called, they'll be stored on your local computer and in your mailbox. That means you can access items anytime, anyplace, on any gadget, and the most recent copy is always there ready, willing, and able.

Auto Backup

Though you're busy and under pressure these days, you know it's best to save your docs to a specific folder, you just don't have the time...much less the bandwidth. And who among us hasn't just 'saved' (without bothering to decide where to save), then hoped for the best? If you do that with other backup solutions, it may be hard to find your items again. They can get lost at sea, afloat in a fog of folders—not exactly efficient. But our unique Auto Backup feature will have you spotting the shore in no time since anything saved to 'Desktop' or 'Documents' folders (which is typically where saved items wind up) is backed up automatically. That relieves you from needing to think about it, you can concentrate on your work without any hassle, and rest assured we've got your back.

Pricing plans

Basic:

Backup That's basic subscription is free and includes all the top-notch backup, sharing, and sync features you'd expect from a first class backup product. You score our outstanding services for all your major files, get two attachment rules, plus your most recent attachments organized and displayed in your Backup That folder on our site. This version is excellent for those with select files they want to keep with them, and terrific for people who receive just a few attachments. [NOTE: My understanding is that this version allows unlimited attachment viewing, but it seems ok to say it's good for those who just want a few attachments since this version only has 2 rules available, so doesn't give as much access to sorting, categorizing, etc]

Premium: \$2.99/month; \$29.95/year

If you want a bit more bang in your backup, the premium plan is unbeatable, offering the same fantastic features you receive in a basic subscription, but to a much greater extent. Premium users have boundless file storage, unlimited attachment rules, and land our Auto Backup feature, which ensures that you'll never lose a file by misplacing it. With Auto

Backup, anything that gets saved in your “ Documents” or “Desktop” folders is automatically backed up letting you access it on any device, anytime, anywhere.