



Image: Solar Infiniti

The Power of Green

BY BEANDRA BEY

Using renewable energy solutions in your home.

TIMES HAVE CERTAINLY CHANGED. In the not-so-distant past, home and business owners who wanted to invest in renewable energy products, such as solar panels and rechargeable flashlights, had to shop far and wide. Fortunately they now need to go no farther than Bay Area-based Solar Infiniti to satisfy their needs. With headquarters in San Leandro and two additional retail stores located in Oakland, Solar Infiniti is a one-stop source for a wide array of "Green power" products and services.

Solar energy is good for the environment, helping to create healthy homes while preserving resources for future generations. Solar energy has grown in importance around the world, and in Northern California in particular, where homeowners and businesses felt the effects of the rolling power outages in 2000 and 2001.

Smart consumers understand the importance of preparing for natural disasters or energy shortages, such as rolling blackouts, says Solar Infiniti General Manager Dennies Chung. "Visitors to our stores will be delighted to see our great product selection. We carry both on-grid and off-grid solar photovoltaic [PV] systems so our clients can tie into their existing power source [on grid] or become totally independent of it [off grid]. We also are ready to help our buyers through every phase of system development with our in-house expertise, composed of an architectural and electrical design team, as well as electricians and installers."

Consider some of these California state incentives when you're designing "Green power" strategies for your home or business:

Incentive	Eligible Technologies	Eligible Sectors	Amount	For More Information
Personal tax deduction for interest on loans used to purchase energy-efficient products of equipment	Includes solar, air-conditioning, lighting, heating (partial list)	Residential	100% of interest from loan	www.ftb.ca.gov
Property tax exemption for solar systems	Solar: water heat, space heat, thermal electric, process heat, photovoltaics, mechanical energy	Residential Commercial Industrial	100% of system value	Consult your County Assessor's office

Source: Database of State Incentives for Renewable Energy (www.dsireusa.org).

Although disasters do happen, many buyers are more likely to encounter situations where having a backup energy system can mean the difference between having a great time and a spoiled vacation. "Our earthquake emergency power and lighting system generates electricity when the public power supply is down or in remote areas where there are no power lines, such as campgrounds or construction sites," Dennies explains. It's a portable product that doesn't need any installation to work. "It will turn on automatically in the event of power loss, a wonderful feature that really helps folks increase their sense of security in their homes, offices, or on the road."

Solar Infiniti also understands the needs of road warriors, professional people on the go, who rely on many energy-eating products such as cell phones, laptops, radios, and flashlights to

do their work. The company stocks a full line of portable, solar-renewable systems that recharge the batteries for these products, reducing or eliminating unproductive downtime.

Dennies is also excited with Solar Infiniti's growing line of solar-powered home and garden accessories. "We have

a very pretty selection of stand-alone lights and light-embedded statuary that will enhance our clients' properties. I particularly love our assortment of solar-powered garden rocks that add beauty and usefulness to the environment."

Whether the budget is small or large, Solar Infiniti stocks an array of renewable energy products for different needs. The benefits of using renewable energy products are a healthy home and lifestyle now—and in the years to come.

Solar Infiniti stores are open six days a week, Monday through Saturday, 9:00 AM to 6:00 PM. Visit at the following Bay Area locations: 1741 Telegraph Street, Oakland, (510) 836-9666; 3401 Mandela Parkway, Oakland, (510) 652-6898; 14443 Griffith Street, San Leandro, (510) 618-1366. Contact the company toll-free at (866) 499-3666. **THM**



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