

PRO PRICE TAG: MOUNTAIN

Georgia Gould, Team Luna Chix **\$8,725** (total kit cost)

OAKLEY RADARLOCK EDGE \$220
New women's RadarLock with smaller lenses and softer lines

LAZER HELIUM \$220
Wind-tunnel tested for cooling and aerodynamics

PRO XCR CARBON BAR \$130
STEM \$100
Shimano house-brand PRO's lightest off-road cockpit offering

ORBEA ALMA 29 \$1,900
1,200g carbon 29er

CUSTOM LUNA CAMELBAK PODIUM \$10

SHIMANO XTR DISC BRAKES \$310
160mm front rotor, 140mm rear

FOX 32 FLOAT 29 ICD \$1,500
The latest Fox cross-country fork features an electronic iCD (Intelligent Climb Descend) switch that swaps the damper from climb to descend settings using a Di2 battery.

SHIMANO XTR PD-M980 SPD \$250
Unquestionably the best platform in mountain biking, at the expense of a bit of mud-shedding ability

SHIMANO XTR DRIVETRAIN \$2,100
Gould runs 1x10 or 2x10, depending on the course. She went with a single front ring at the London Olympics.

MAVIC CROSSMAX SLR 29 \$1,000
It was Gould's first ride on the SLRs that put her permanently on big wheels.

SQUADRA CUSTOM \$200
Gould trains in Squadra's custom team gear, and usually races in a Luna skinsuit.

SELLE ITALIA SLR XC \$160

MAXXIS ICON 29X2.1 UST \$50/tire
Gould races on a number of different tires, often going with Maxxis' Aspen in the dry. She digs UST casings because of their extra flat protection.

PRO XCR SEATPOST \$200
PRO's lightest off-road seatpost

MAVIC FURY \$325
A favorite among the cyclocross (and MTB) crowd for their stiff midsole and flexible toe, enabling easy running

The effervescent Georgia Gould has been racing on an Orbea since the dawn of her medal-laden career in 2006, when she first signed with the Luna squad. The team's 26-inch Alma carbon hardtail was Gould's weapon of choice for five out of those six years as a pro, until her switch to the Alma 29er at the 2012 Sea Otter Classic. She raced the big wheels to bronze at the London Olympics and 2012 world cross-country championship.

BG
BRAD KAMINSKI