





straight

AS SOON AS YOU GET YOUR '02 APPOINTMENT BOOK, MAKE A NOTE to watch the 59th Golden Globe Awards on Sunday, January 20. Last year's annual event turned out to be the mother of all awards shows in terms of setting a jewelry trend. From Charlize Theron and Bai Ling to Mary Steenbergen and Michael Michele, some of the most beautiful contemporary actresses accessorized their ultra-glam Valentinos and Versaces with long, lean dangle earrings. Fashion designers then ran with the sinuous earring style and, for fall 2001, sent model after model down the runways in the sexy drops.

Call them shoulder dusters à la the 80s or pendulums, sticks, or matchsticks. Whatever their name, the skinny on the subject is this: It's the single most important holiday earring. Ali Soltani, vice president of the Rodeo Drive retailer, David Orgell, says that stick earrings—"two to four inches long"—in white or yellow gold with diamonds, are among his hottest sellers right now. Expounding on that, he makes an interesting observation, noting, "Up until ten years ago, the power of celebrity was limited to the A-plus celebrities who refine style and trends. Recently, however, the celebrity power has been decentralized to now include a lot more actors, musicians, and personalities."

