



Check out our new book!

101 Ways to Stitch Craft Create

QUICK AND EASY PROJECTS TO STITCH, SEW, KNIT, BEAD AND FOLD



Our team here at *Stitch Craft Create* is thrilled to announce the publication of our first book: *101 Ways to Stitch Craft Create* (\$23.99, David & Charles), featuring 128 pages full of fun projects that will inspire you to get crafting! These brilliant “quick makes” run the gamut of craft genres – spanning across sewing, knitting, crochet, quilting, patchwork, appliqué, embroidery, cake decorating, papercraft, beading and cross stitch – giving you the perfect opportunity to try something new and expand your skills. From unique gifts and pretty accessories to stylish home décor and delicious cupcakes, create stunning items for yourself, your friends and your home.

101 Ways is a unique book in that its content comes from over 40 contributors, including not only our own F+W Media staff and published authors, but also many new-to-us designers. Crafters were invited to submit project ideas in their chosen genre via the www.makemeimyours.com website; the response was fantastic, allowing the book's editors to select the very best projects to be created using products from www.stitchcraftcreate.co.uk and then photographed for inclusion in the final product. Because each tutorial comes from a designer with their own unique style and expertise, every crafter is sure to find something inside that suits their fancy!



Marion Elliot, who has authored many craft books including *Get the Most from Your Clothes* and *Get the Most from Your Sewing Machine* (David & Charles), created several sweet sewing projects for *101 Ways*. "It was great to be chosen as a contributor, as it gave me the chance to use some of the fabulous designer fabrics available on the website," Elliot says. "I especially enjoyed using the Tilda range of fabrics; they are so pretty. I also loved Amy Butler's bold, stylish designs, which I used for the makeup purse."

Accomplished crafts author Dorothy Wood is another star contributor. Having most recently published *The Bead Jewelry Bible* (David & Charles), Wood tells readers that she is "delighted to share some of my designs with you," remarking that her projects, like all in the book, are "big on style, but easy to make following the step-by-step instructions."

Jewelry designer and *101 Ways* contributor Zoe Larkins, who designs hand stitched leather accessories under the label Love from Hetty and Dave, says of her contributions, "I am a huge animal lover, and am often accused of dressing (and behaving) like a 9-year-old, so it seemed only natural to put together animal-shaped projects!"

A beginner at knitting, Zoe's snake scarf project is a fun and simple make; and as a keen seamstress, she remarks, "I am constantly losing pins, so the cat pincushion (worn on the wrist) is the cutest way to keep pins safe. Both make lovely gifts for animal-lovers with a sense of humor!"

Papercrafter Jane Millard tells us that she was thrilled to find out her projects had been selected for inclusion. "I have been working as a designer for a couple of years and had many projects published in magazines, but had never submitted anything for publication in a book before, so I was very excited to be involved. It was great fun!"

As 2012 is a year of celebration for Great Britain with the Queen's Diamond Jubilee and hosting of the Olympics, Jane says she was inspired to use Tilda brand designer papers (available at both store.marthapullen.com and www.stitchcraftcreate.co.uk) to create the Union Jack card project. Another of her projects is a small paper gift bag, which she notes "is a quick make – perfect for last minute presents or as a party bag."

101 Ways to Stitch Craft Create is a must-have for any crafter; you'll find adorable, simple how-to's from your favorite genres, as well as beginner-level projects to try your hand at something new. And because so many of the projects included would make great little gifts, it's a perfect resource to have on hand for last minute presents not only at Christmastime, but year-round for birthdays, parties, hostess gifts and more! Find it online at store.marthapullen.com and at www.stitchcraftcreate.co.uk, where you can also conveniently find all templates and materials needed for all projects seen in the book. 

Check out a few excerpts from *101 Ways to Stitch Craft Create* on the pages that follow, plus enjoy exclusive tips from contributing designers!

