

# Come get fancy at Fancy Nancys' Elite Hair Designers

By DONNA W. MARTIN Progress Writer

After 31 years of training and managing stylists alongside serving her clientele at JCPenney salons, Nancy Keyslay decided it was time to invest her wealth of knowledge and experience in a business of her own.

"I wanted to give the personal attention and service to my customers that only a private salon could give," Nancy said.

On September 15, 2011, Fancy Nancys' Elite Hair Designers opened for business. Why Fancy Nancys? Even as a child, Nancy was fancy, always donning just the right hair-do, jewelry, make-up, and clothing which led her father to nickname her "Fancy Nancy".

Nancy explains, "My father said to me, someday you'll have a salon called Fancy Nancys', so it was a given that I would have that name."

She used her nickname when she met people, gave product recommendations, spoke with vendors, and supported local charities. When they asked for her name, she would say, "Just remember Fancy

Nancy". Eventually, this helped people find her new location.

"They just went to the internet, typed in Fancy Nancy, and found me," she said.

Fancy Nancys' Elite Hair Designers is a full service salon and day spa with 20 highly talented, very experienced, specialty-degreed stylists. Nancy trained at Vidal Sassoon in London, England while other stylists trained at the Redkin Institute on 5th Avenue in New York, Pureology 5th Avenue, and the Sexy Hair Education School in Beverly Hills, California. Clearly, Fancy Nancys' is not your average, everyday salon.

In 2011, Sam Villa, award-winning Redkin Institute head educator, taught a daylong hair cutting class for 10 of the stylists from Fancy Nancys'. For Nancy and staff, this was a vital initiative. "We're always continuing our education and trying the newest products."

Nancy explains, "You're going to get personal service and attention and leave Fancy Nancys' satisfied. We want you to feel comfortable and relaxed. Come in, have a

cup of coffee, and even enjoy Wi-Fi services."

Every client receives a consultation where they can openly discuss the services they're interested in and ask questions regarding any concerns they have.

This enables Nancy to understand what the client needs and match them with the right professional, which is one of her specialties.

Nancy said, "We go the extra distance to make sure every client is happy. Clients are pampered with undivided attention and one-on-one service and our stylists show them how to duplicate their look at home so they can look every day like they've just stepped out of this salon."

Fancy Nancys' Elite Hair Designers offer many services and have two private rooms to accommodate clients. Services include haircuts for men, women, and children, perms, hair coloring and corrective color, highlights, multi-dimensional highlights, and eyelash and hair extensions including feathers and single-strand color extensions.

Other services include face and full



body waxing, a variety of facials (anti-aging, acne, and extraction), the Keratin Smoothing System to calm frizzy or overstressed hair, and eyebrow threading.

Nancy explains, "Eyebrow threading is for men and women. Each hair is individually removed using a thread as opposed to tweezing or waxing. The procedure is painless and is very quick and precise."

Fancy Nancys' Elite Hair Designers also offer specialty up-dos for proms, weddings, bar/bat-mitzvahs, parties, and other occasions.

"We offer in-depth consultations for special occasion clients and, by appointment, will open early or stay late to accommodate their needs," Nancy said.

Of course, Fancy Nancys' Elite Hair Designers carries a full line of luxurious hair care products, including organic, fragrance-free, gluten-free, and sulfate-

free products designed to extend hair color, revive limp hair, smooth frizzy hair, or amp up the shine.

Nancy said, "These products work to help our clients look good and keep their style going between visits."

Along with weekly specials and very competitive prices, clients can save even more with two special discount programs. First time customers can enjoy 20% off – simply visit the website, enter your email address and Nancy will send you a coupon. A 20% friend referral program keeps the savings coming.

Nancy explains, "If a client refers a friend who gets the same service, the friend receives 20% off and the client receives 20% off on his or her next visit."

Fancy Nancys' Elite Hair Designers feel strongly about supporting the community. In October, they took part in Pink

Hair for Hope, donating 50% of profits to breast cancer research. Later this year, Fancy Nancys' will sponsor two events hosted by the Nashua Telegraph – In April, the Total Woman Showcase at the Radisson Hotel and in September, the Ladies Night Out event, with talented Fancy Nancys' professionals styling hair for the models.

Fancy Nancys' Elite Hair Designers is handicapped accessible and conveniently located at Sun Plaza across from the Pheasant Lane Mall. Hours are Monday - Friday 9 am – 9 pm, Saturday 9 am – 7 pm, and Sunday 11 am – 5 pm. Extended hours are available by appointment.

For more information, visit [www.fancynancysalon.com](http://www.fancynancysalon.com) or call 603-891-0202.