

WORK EXPERIENCE

- Institute for Integrative Nutrition**, Staff Marketing Writer **August 2011-Present**
• Write, research and edit sales email campaigns, site content, webinar scripts, press releases, and blog posts for fast-growing health and nutrition school.
- Horn Interactive**, Freelance Writer **November 2010-Present**
Sparknotes.com, Freelance Humor/Health/Film Blogger **May 2010-Present**
The Week Magazine, Freelance Advertorial Writer **March 2010-Present**
Mammoth Advertising, Freelance Copywriter **May 2008-Present**
• Brainstorm and write video, website, and social media content for clients including Showtime, Lifetime, and major motion picture releases.
- AuditionBooth.com**, Freelance Writer/Editor **July 2010-March 2011**
• Created full site content, video scripts, marketing copy, sales decks, media kits, ad content, and social media presence for online casting startup backed by Paula Abdul.
- The College Board**, Full-time Freelance Editor **January 2010-April 2010, February 2011-April 2011**
Moonit.com, Freelance Senior Writer/Editor **May 2009-April 2011**
• Wrote and edited extensive site content for online dating startup; developed entertaining brand voice.
- Biography.com**, Freelance Writer/Editor **October 2008-January 2010**
• Researched, edited, and expanded new and pre-existing biographies of historical figures.
- Real Estate Arts**, Freelance Writer/Editor **August 2008-December 2008**
• Wrote and revised marketing and demographic materials for real estate concerns.
- Howcast Media**, Full-time Freelance Writer/Editor **March 2008-October 2008**
• Pitched, wrote, and researched engaging, two-minute, instructional videos for “how-to” site. Modified and reworked older scripts to update tone, voice, syntax and content.
- FUSE Network**
FUSE.tv, Freelance Site Content Writer **September 2007-February 2008**
TXT TV: Perfect Pair, Freelance Writer **March 2006, May 2006**
Amplified Guide To Spring (host: Steven Smith); Freelance Television Writer **February 2004-March 2004**
Rockzilla's Viewer's Poll (host Sully Erna of Godsmack); Freelance Television Writer **January 2004**
- DIRECTV.com**, Full-time Freelance Senior Copywriter/Copyeditor **May 2007-September 2007**
AMC Television, Full-time Freelance Content Writer (amctv.com) **June 2006-May 2007**
WE Television, Full-time Freelance Content Writer (wetv.com) **December 2004-June 2006**
Super Lawyers/Super Doctors, Freelance Writer **July 2004-November 2008**
• Drafted articles showcasing outstanding attorneys and surgeons; pieces appeared in publications nationwide.
- Sharp Entertainment, Inc.**
VH1 Pilot: The Ten Hottest People On The Planet, Full-time Freelance Writer **June 2004-July 2004**
- Broadway Video, Inc.**
True Spin, Full-time Freelance Writer/Head Researcher **July 2003-December 2003**
• Punched comedic content of scripts; worked with producers to develop and streamline segments. Conducted and coordinated segment-specific research while supervising four-person staff.
- VH1** (Full-time Freelance)
Fairway to Heaven, Associate Producer—Miami, FL **March 2003**
Top 40 Videos/Rock Bodies/Fab Life/25 Greatest Commercials, Coordinator **October 2002-July 2003**
Don't Quote Me/100 Greatest Videos/News Department, Researcher **August 2000-September 2002**
• Created, researched, pitched, wrote, revised and approved scripts across departments. Acted as liaison between producers and record labels/publishing houses/artist management.

EDUCATION

- Understanding Search and Online Marketing** (Mediabistro/Gracey Newman) **September–October 2010**
Copy Editing Essentials (Mediabistro/Cheryl Della Pietro) **January 2009**
UCB Theater/PIT Theater/Magnet Theater/Broadway Comedy Club **March 2001-May 2010**
State University of New York College at Geneseo; Geneseo, NY **September 1994-May 1998**
Bachelor of Arts; Dual Majors in English and Theater; Dual Minors in Medieval Studies and Latin
Cumulative GPA: 3.54 / 4.0; *Cum Laude*
Dean's List, Golden Key National Honor Society