

UNIVERSAL MARKETING CONCEPTS, INC.

STATIONS: KONO KBBT KQXT/KSJL

ANCIRA I-10 KIA AUGUST 2003 #AI10-803-A "KIA WITH PRICES"

(OPEN WITH ANCIRA MUSIC)

SOCCER PRACTICE, P.T.A. MEETINGS, SLEEPOVERS, BOY SCOUTS AND FRIDAY NIGHT FOOTBALL GAMES...AND YOU THOUGHT SUMMER VACATION WAS HECTIC. DON'T DESPAIR, BECAUSE ANCIRA I-10 KIA HAS THE ANSWER TO YOUR CARPOOL AND FAMILY TRANSPORTATION NEEDS.

IF YOU'RE LOOKING FOR AN ECONOMICAL FAMILY CAR TO REALLY GET YOU PLACES THIS SCHOOL YEAR, THEN LOOK NO FURTHER THAN ANCIRA I-10 KIA, ON I-10 AT HUEBNER. WHERE RIGHT NOW, YOU CAN SAVE BIG ON EVERY KIA IN STOCK LIKE THE 2003 KIA RIO, SALE PRICED AT AN INCREDIBLY LOW \$5,995, OR TAKE HOME THE 2003 KIA SPECTRA FOR JUST \$7,995. AND DON'T FORGET ABOUT KIA'S TEN YEAR, ONE-HUDRED-THOUSAND MILE POWERTRAIN WARRANTY. CALL ANCIRA I-10 KIA FOR DETAILS AT 558-1500 (FIFTEEN HUDRED).

AND THIS MONTH, WHEN YOU BUY FROM ANCIRA, GET A FIFTY DOLLAR GIFT CERTIFICATE TO MAGGIE'S RESTAURANT, NOW SERVING CERTIFIED ANGUS BEEF.

YOUR BACK TO SCHOOL HELP HAS ARRIVED AT ANCIRA I-10 KIA. PART OF THE ANCIRA I-10 AUTO COMPLEX, ON I-10 WEST AT HUEBNER. TO MAKE EVERY MILE COUNT, DRIVE A KIA FROM ANCIRA I-10 KIA, AND ALWAYS...

(OUT TO "THINK ANCIRA" STING)