



EILEEN
FISHER

REAL SIMPLE

CHOOSE TIMELESS

YOU MAKE COMPLEX
DECISIONS EVERY DAY.
FIGURING OUT WHAT
TO WEAR SHOULDN'T
BE ONE OF THEM.

EASY DOES IT

FROM ORGANIZING ESSENTIALS TO WARDROBE BASICS, THESE TIPS WILL GET YOU OUT THE DOOR IN CHIC, EFFORTLESS STYLE.

TAME CLOSET CHAOS

Keep the items you wear the most orderly and readily accessible. Properly hang ironed pants, skirts, and button-down shirts; stack and stow shoes in clear plastic boxes so you can quickly find what you need; hang a vertical organizer for grab-and-go storage of sweaters and tees; and consider shelving to line up purses and boxed accessories.

PIN DOWN THE RIGHT UNDERPINNINGS

Visible panty lines and peek-a-boo bra cups have derailed many a seemingly well-planned outfit. Make sure your lingerie wardrobe is stocked with a variety of bra solutions (T-shirt, plunge, convertible), seamless underwear, a basic slip, and your choice of shapewear, as well as several pairs of tights and panty hose.

BUILD A STRONG FOUNDATION

Shop for go-to staples that are comfortable, easy to care for, and pair well with almost anything. Think neutral colors, versatile pieces, and wearable fabrics—a washable wool crepe dress, doubleknit slim black pants, a fluid jersey tunic, and a universal white button-down shirt.

ACCENT WISELY

Layers and accessories are your chance to mix it up based on the seasons, trends, and your mood. Get playful not only with pops of color but with interesting textures, materials, and shapes: cranberry suede flats, an asymmetrical poncho, a metallic leather clutch.

GO OUT ON TOP

Up your street style game with statement-making outerwear like a chartreuse quilted puffer, a checkered wool alpaca coat, or an oversized poppy kimono jacket. It will be the only thing most people see—so make it count.