

Dealers

Drive more qualified sales leads to your dealership and build stronger, longer-lasting relationships with customers as well as your internal sales force.

ReferAppointment™ leverages real-time, state-of-the-art technology plus the power of social media to increase your referral business and make your sales process more effective.

Even better, the platform is easy to use, highly affordable, and seamlessly integrates with any CRM—so you can start experiencing the benefits immediately!

Refer a Dealer, Receive Rewards!

Do you know a dealership that would benefit from our service? Share our information, have them contact us and receive the dealer referral reward when they sign up!

Check out this insightful chart to see how ReferAppointment can help streamline and accelerate your success.

YOU WANT TO

THE REFER APPOINTMENT™ ADVANTAGE

Increase sales

Socially-savvy, web-based platform enables instant connections to the best type of customer—a referral

Pay lead sources only when cars sell

Complete Reporting System lets you easily manage referrals; **Automatic Payout Calculations** simplify payments to your entire network

Teach sales and non-sales staff how to recruit birddogs

Access to exclusive email campaigns that encourage easy, effective communication between salespeople and prospective customers.

Pay salespeople only when they help a customer get closer to a sale

Real-time Pay tracks referral sales; incentivizes team; improves sales force retention and provides tracking of all customer activity

Encourage customers to schedule firm appointments with your dealership

Full Scheduling System makes it easier for everyone to change, cancel, reschedule, and assign appointments online

Build sales team networks

Exclusive email scripts and campaigns that encourage easy, effective communication with existing customers and referrals.

Reduce advertising and marketing budget

Harness the power of the internet and social networking in one easy-to-use, all-access platform

Sign up is Easy!

Sign up within the ReferAppointment.com platform and start growing your customer base and monthly cars delivered by leaps and bounds!

